

Angelo Rahme | Creative Copywriter

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Objective

As someone from a creative background, I am eager to apply my skills and knowledge in content creation and creative writing wherever my path leads me. I aspire to become a valued member of any team I join and succeed in a stimulating and challenging environment, where I can offer my best, and learn the most.

Education

BA in English (Creative Writing Track) | Lebanese American University (LAU) | Sept 2018 – Dec 2021

- 3.78 GPA, Graduated with distinction
- Recipient of the Endeavor Award for hard work and dedication

BA in Communication Arts | Arts, Sciences and Technology University in Lebanon (AUL) | Oct 2013 – July 2017

- 3.41 GPA

Experience

CREATIVE COPYWRITER | MONTY MOBILE | SEP 2021 – PRESENT

- Implement CCW daily tasks (articles, press releases, scripts, emails, newsletters, etc.)
- Generate compelling content and stories to inspire and engage the target audience
- Feed the website with the latest news and blogs
- Brainstorm with the marketing department to maintain a comprehensive grasp of new products and services
- Research industry-related topics to generate ideas for new content types
- Draft content for multiple platforms (LinkedIn, Instagram, Facebook)
- Prepare a content calendar in collaboration with the social media team
- Proofread and edit posts before publication

COPYWRITER | FREELANCE | SEP 2019 – PRESENT

ENGLISH TUTOR | FREELANCE | SEP 2019 – PRESENT

SALES ASSOCIATE AND CASHIER | ABC DEPARTMENT STORE | SEP 2015 – OCT 2019

Certificates

Advanced Creative Writing Online Course – University of Oxford, Department for Continuing Education

Skills & Abilities

Storytelling | Creativity | Attention to Detail | Effective Communication | SEO Writing | Research | Editing | Microsoft Office (Word, PowerPoint, Excel)

Languages

- Arabic (Native language)
- English (Fluent)
- French (Competent)

Volunteering and Pro Bono Experience

- Rewrote the art labels and proofread social media content for MACAM (Modern and Contemporary Art Museum)
- Youth group leader with INGO “Jeunesse Mariale Vincentienne – JMV” (2011 – 2019)
- Volunteering mission at children’s summer camp with “Daughters of Charity Orphanage” (2012 - 2017)