

YASMIN ATIEH

MARKETING INTERN

CONTACT

☎ (+961) 71 991 125

✉ yasminatiehh@gmail.com

📍 Lebanon, Beirut

🌐 www.linkedin.com/in/yasmin-atieh-465b82311

SKILLS

Soft Skills

- Communication
- Teamwork
- Problem-solving abilities
- Adaptability and learning agility
- Creative Thinking

Technical Skills

- SEO and traffic optimization
- Market Research and Analysis
- Copywriting

Computer Skills

- Content Production
- Website Development (WordPress)
- Proficiency in MS
- Graphic Design Tools (Canva, Photoshop)

Marketing Skills

- Strategic digital marketing planning
- Google Ads and analytics
- Social Media Ads (Instagram, Facebook, Youtube, LinkedIn, Pinterest)
- Email Marketing

PROFILE

Ambitious Marketing undergraduate at Beirut Arab University seeking an internship to apply academic knowledge in a real-world setting. Strong foundation in digital marketing concepts, with a keen interest in consumer behavior and market research. Eager to learn, contribute, and grow within a dynamic team environment.

EDUCATION

Beirut Arab University

2022 - PRESENT

Marketing major

- Developing strong analytical skills essential for effective marketing strategies.
- Enhancing communication abilities to convey complex ideas clearly and persuasively.
- Engaging in collaborative projects to strengthen teamwork and leadership skills.

Udemy

July 2024- August

Mega Digital Marketing Course A-Z: 32 Courses in 1 + Updates

2024

- Gained proficiency in website development using WordPress.
- Learned to leverage AI tools like ChatGPT for enhanced marketing strategies.
- Acquired strategies for SEO, social media, and content creation.
- Developed practical knowledge for driving effective marketing and business growth.

Beirut Arab University

June 2024 - August

Work Ready Now Course

2024

- Engaged in hands-on learning and practical activities.
- developed crucial soft skills and real-world work experience.
- Boosted confidence and preparedness for the workplace.

LANGUAGES

- English (Fluent)
- Arabic (Fluent)