



LYNN BADIH

Graphic Designer

Profile

Graphic designer with skill level and experience in various mediums, such as vector art, web, application design social media, presentations, and video animations. Offering strong communication skills, and an ability to collaborate and lead as a dynamic and dedicated professional. Proficient in Adobe Creative Suite and committed to delivering engaging and impact designs

Social Media

 Lynn Badih

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 lynne.psd

Contact

lynn.badih@outlook.com
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Education

2016–2019

Makassed Islamic Hight School

2019–2022

Bachelor Degree – Rafik Hariri University

Graduated with distinction from Rafik Hairir University with (89 degree)

Employment

2022 – Now

Assentify, Beirut

Graphic Designer with UI/UX expertise

- Developed innovative solutions to complex design challenges, utilizing software like Adobe Photoshop, InDesign, and Illustrator to create high-quality visuals.
- Led the creation of a website for Assentify, featuring complex animations, visuals, and illustrations.
- Designed and developed multiple user-friendly, professional websites, including an informative site using WordPress, along with a complete branding package.
- Enhanced outdated websites, modernizing their look and functionality.
- Produced and edited animated videos, demonstrating a strong blend of creativity and technical expertise.
- Created compelling presentations and social media posts for LinkedIn.
- Promoted to Design Lead in 2024, where I oversee creative direction, mentor junior designers, and ensure cohesive design standards across all projects.

2020 – 2022

Bite Me Up Agency

Graphic Designer

- Delivering impactful visual solutions for diverse clients, specializing in digital visuals, social media content, and UI/UX design.
- Proficient in creating compelling social media content that boosts user engagement, including posters, stories, videos, and ads.
- Portfolio features vector illustrations, marketing graphics, and website designs for international brands.
- Expertise in package design for renowned Saida restaurants, focusing on both aesthetics and structure.
- Contributed to the branding of Beirut's upcoming Yin-Yam restaurant, including logo design, menu development, and social media strategy.
- Committed to delivering creative, visually striking, and results-driven design solutions.

2020 – Now

Freelance Job

- I worked as a freelance designer with various agencies, where I created social media posts, logos, and a wide range of visual content. This experience allowed me to collaborate with diverse clients and refine my skills in branding, digital marketing, and creative design.

Skills

Adobe Illustrator



Adobe Photoshop



Adobe XD



Adobe Premier Pro



Adobe After Effect



Adobe Indesign



Figma



Power Point



Microsoft Office



Wordpress



Leadership



Photography

