

Tatiana Roukos, Marketing& Advertising

📍 Beirut- Sen El Fil

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PROFILE HIGHLIGHT

Self-disciplined, dynamic, action oriented, hardworking and result –driven individual, highly focused, maintain a friendly positive attitude in a team work environment. Ambitious to start a successful journey in an Organization that offers career progressing and diverse opportunities and challenges that would enhance skills and competence.

CORE COMPETENCIES

- Leadership
- Time Management
- Communication/Interpersonal Skills

PROFESSIONAL EXPERIENCE

Social Media Specialist - Tiny Fests, Antelias

Aug, 2021 – Aug, 2024

Key Responsibilities:

- Developed, created, and scheduled engaging content across various social media platforms, including Facebook and Instagram.
- Ensured all social media content is consistent with the brand's tone, style, and messaging guidelines.
- Fostered a strong online community by engaging with followers, participating in relevant conversations, and encouraging user-generated content.

Sales - Sarah Rahme Gallery, Sen el Fil

Nov 2024 – Dec 2024

Key Responsibilities:

- Understand and communicate the features and the benefits of the products being sold.
- Maintain strong relationships with clients for their satisfaction.
- Present the product in a way that address customer needs.
- Provide post-sale support, addressing any concerns.
- Negotiate pricing and conditions to successfully close deals.
- Inspect the products of the company in the factory before delivering the items to the showroom or the clients.

Adex Operator – Ipsos, Dekweneh

Feb 2024 – present

Key Responsibilities:

- Exchange, coordinate and manage advertisements for global companies on television.
- Automate data exchange and data entry to organize all programs, breaks and advertisements.

EDUCATION

- **Bachelor in Marketing And Advertising:** Arts, sciences and technology university of Lebanon AUL (2024)

COMPUTER SKILLS

- Microsoft Office

LANGUAGES

- English: Fluent (Both spoken and written)
- French: Fluent (Both spoken and written)
- Arabic: Mother tongue

