

With 5+ years of experience in strategic consulting and capacity building, especially in the humanitarian field, Yara gained a deep understanding of the business development ecosystem allowing her to effectively translate knowledge into practical implementation.

PROFESSIONAL EXPERIENCE

Associate Consultant

Transformeus Consulting | Nov 2024 – April 2025

- Support Senior Consultants in identifying opportunities, contributing to the successful management of projects, and documenting activities. Ensuring high-quality implementation aligned with client goals.
- Coordinate with stakeholders to develop workplans and schedules, identifying necessary requirements.
- Conduct primary and secondary research, consolidating and validating quantitative and qualitative data for market research and analysis initiatives, ensuring insights are actionable for client solutions.

Capacity Building Trainer

Independent Trainer collaborating with local and international NGOs | 2019 – Sept 2024

- Trained over 300 individuals in entrepreneurship, financial literacy, business planning, and pitching focusing on empowering youth and women and strengthening Lebanon’s entrepreneurial ecosystem.
- Led business development programs and provided strategic guidance to support startup growth
- Ability to conduct desk reviews and synthesize research findings into tailored training approaches

Organization	Service provided
Save the children Lebanon	Financial literacy sessions for youth under the YFS program
Caritas Lebanon	Business development and financial literacy training for startups
Arc-En-Ciel Lebanon	Trainer for the “entrepreneurship award for youth” program
International Labor Organization	Business development trainings on the “start and improve your business” curriculum provided by ILO targeting Lebanese SMEs with focus on agriculture
Berytech	Business advisor offering coaching sessions under the “crisis management for women led businesses” program

Business Development Specialist

Organization	Service provided
Mighty Charge, an agri-food startup in its launching phase	Strategic planning
EFWB – private startup in the green technology sector	Developed a 6-month marketing plan
Maliks – Zahle Franchise	analyzing performance, customer growth, pricing. where revenues increased by 25%

EDUCATION

Master’s Degree (M2) in Business Management – Finance

Lebanese University- Branch II Ashrafieh | 2020

Thesis entitled “L’impact de la participation des milléniaux au niveau de la microfinance dans le secteur libanais” graded 80/100.

Bachelor’s Degree in Business Management – Finance

Lebanese University- Branch IV Rashaya | 2017

TRAININGS AND EXTRA CURRICULAR ACTIVITIES

Certified “Start and Improve your business” Trainer

International Labor Organization | 2022

After attending intensive ToT workshops and conducting trainings under the ILO curriculum as an evaluation.

Completed the “Forward” Program

McKinsey & Co | 2022 (6 months)

Building critical leadership skills in structured problem-solving, communication impact, and agile methodology

Completed the “Knowledge-Economy Skills” Program

US Embassy of Lebanon | 2021 (6 months)

Practical program covering: Design thinking, Business Planning & Strategy, Public Speaking, and Pitching.

Teacher:

- Short programs At World Vision Lebanon, (in 2022) and Basmeh & Zeitooneh (in 2023)
- At Génie Club – Zahle, private tutoring

Internships:

- Banque Du Liban, for one month, in Sept 2016
- SGBL – Zahle, for one month, in Aug 2016

LANGUAGE SKILLS

Arabic: Native language

French: DELF B2 certified

English: Advanced level

COMPUTER SKILLS

Microsoft Office Suite

IBM SPSS

Google Suite

Trello

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