

CELINE YOUSSEF

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OBJECTIVE

Dedicated Marketing student at USEK with extensive experience in client relationship, sales, team supervision and social media content creation. Seeking a challenging position in a dynamic company to leverage my skills in meeting organization, negotiation, and content creation.

SKILLS AND ABILITIES

Skills: Sales and Marketing Strategy, Influencer Marketing, Content Creation and social media management, Client Relationship, Team leadership and supervision, Meeting Organization and Execution, Strong Communication and Interpersonal Skills.

Computer Skills: Microsoft office (Excel, PowerPoint, Word)

Language Skills: English (fluent), French (fluent), Arabic (native)

Interests: Staying updated on market trends and industry developments, Enthusiastic about generating novel ideas and offering unique perspectives, proactively contribute innovative creative solutions and strategies.

EXPERIENCE

NextGem Agency — Kaslik

2024 – present

Social Media Marketing & content creator,

- Developing and executing creative shooting ideas and content strategies.

- Handling the full video production process, including scripting, shooting

And editing

- Managing social media accounts, including posting calander, account management

And feed aesthetic

- Keeping up with social media with social media latest trends, to create content

That resonates with the target audience

StepsWee Entertainment — Jdeideh

2022 – 2024

Client relationship & Social Media ,

- Conducting successful client meetings and negotiations leading to consistent deal closures.

- Develop and implement innovative social media marketing strategies to promote company events and engage with the audience.

DealDoNow — Jdeideh

2023 – 2024

Content Creator, Social Media Manager,

- Managed the account from start to finish (shooting – editing – posting)
- Managed content creation, ensuring a consistent and engaging brand presence.
- Acted as the face of the company on social media, fostering audience engagement and brand awareness

Efactory Entertainment — Jdeideh

2019 – 2021

Team Supervisor,

- Provided leadership and guidance to a team, fostering a collaborative and high-performance work environment.
- Implemented strategies to optimize team efficiency and productivity.

Magma Group — Adonis

2017 – 2019

Client Relationship, Team Supervisor,

- Successfully managed client relationships, conducting meetings and closing deals
- Supervised and led a team to achieve good performances and ensure client satisfaction

EDUCATION

Ecole Sainte Rita – Dbayeh

2021 graduates

Lebanese Baccalaureate

Holy Spirit University Of Kaslik

Present

Majoring in Marketing

TRAININGS AND CERTIFICATE

Google Digital Marketing Certificate

LEADERSHIP

Student Committee Member and Class Representative

students and the administration and organized events.

TALAIH AL AAZRA', Youth Leader

Organized activities for kids and teenagers.

Hobbies

biking, hiking and camping, Dancing, Tennis,
Swimming