

Mohammad Al Sheikh

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OBJECTIVE

Enthusiastic digital marketing student seeking an internship to apply theoretical knowledge and gain practical experience in digital marketing strategies, content creation, and social media management

KEY COMPETENCIES

Process improvement	Report writing and presenting	Strong interpersonal skills
Data-driven strategic planning	Critical thinking skills	Proactive and self-motivated
Cost-benefit analysis	Excellent communication skills	Exceptional organisational skills

EXPERIENCE

social media coordinator at **artoutlets.co** **present freelancing**

- Develop and implement social media strategies to enhance brand visibility and engagement across platforms.
- Create and curate engaging content, including graphics and posts, that resonate with the art community.
- Monitor analytics to track performance and optimize campaigns,
- Collaborate with artists and stakeholders to promote events and initiatives, fostering a vibrant online community

associate executive at **Grind house** **present freelancing**

- Support daily operations and strategic initiatives to enhance organizational efficiency and productivity.
 - Assist in project management, coordinating tasks across teams to ensure timely delivery of services and programs.
 - Develop and maintain client relationships, addressing inquiries and providing exceptional service to enhance client satisfaction.
 - Contribute to marketing efforts, including social media campaigns and promotional materials, to increase brand awareness
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EDUCATION

- Bt3 information technology
- second year business marketing student at la sagesse .

CERTIFICATIONS

- html.css course
- google ad campaigns
- social media marketing