

# Hana MATAR

+96171716787, [hanamatar@outlook.com](mailto:hanamatar@outlook.com) , Kfraaka Al-Koura North Lebanon,  
<https://www.linkedin.com/in/hana-matar/>



## CAREER OBJECTIVE

Seeking to apply my expertise as a math graduate and skills as data analyst and marketing analyst intern in roles within analytics to drive business insights and support strategic decision-making processes.

## PROFESSIONAL EXPERIENCE

- **SABIS Educational Services, Adma, Mount Lebanon Governorate** **July 8 – August 31**  
**Marketing Analyst Intern**
  - Attended trainings in marketing data analysis.
  - Conducted data analysis within the marketing department to derive insights and support strategic decision-making processes.
- **LWIS Universal School of Lebanon, Btourram Al-Koura, North Lebanon** **2021 - 2023**  
**High School Mathematics Teacher**
  - Taught mathematics to grade 9 special needs, grades 10,11,12 IP and special needs, and to grade 12 Lebanese Sociology and Economics.
  - Differentiated instructions, worksheets, and assessments to address diverse learning styles and abilities within the classroom.

## EDUCATION

- **ZAKA Academy, Beirut Governorate** **2024**  
Data Analytics Specialization.
- **Lebanese International University, Faculty of Education, Tripoli, North Lebanon** **2020 - 2021**  
Teaching Diploma in Education.
- **University of Balamand, Faculty of Sciences, Qelhat, North Lebanon** **2018 - 2020**  
Bachelor of Science, Mathematics.
- **Lycée Saint Pierre, Amioun, North Lebanon** **2015 - 2016**  
Lebanese Baccalaureate, General Sciences.

## CERTIFICATIONS

**ZAKA Academy, Beirut Governorate - ZAKA Certified Data Analyst** **June 2024**  
<https://certificates.zaka.ai/5ca5f0a4-61b0-4798-9b3f-41411c8815b8>

## SKILLS AND COMPETENCIES

Microsoft Excel, Power BI, R programming, SQL, Tableau, Word, PowerPoint, Meta AdsManager.  
Data handling and transformation, Exploratory data analysis EDA, Data visualization and storytelling,  
Statistical analysis, overview of Machine learning techniques.

## LANGUAGES

Arabic (Native), English (Fluently read, spoken and written), French (Fluently read, spoken and written).