

Baraa Al Assi

Recent MIS graduate Aspiring IT professional leveraging technical expertise to optimize workflows and support organizational growth through tailored technology solutions."

Beirut, Lebanon

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EDUCATION

- **Beirut Arab University, Beirut- Information Systems-** 2021 - 2024

Focused on the integration of technology into business processes to drive efficiency and data-driven decision-making.

EXPERIENCE

- **Makhzoumi Foundation, Beirut, Marketing Strategy Intern**

Feb2024 - Apr2024

Evaluated consumer behavior using data analysis tools to inform and implement targeted marketing campaigns, increasing campaign relevance and audience engagement.

Recyco, Beirut, IT Support Intern

Feb 2024 - May 2024

Diagnosed and resolved hardware/software issues improving connectivity and reliability for day-to-day business operations.

LANGUAGES

Arabic: Native

English: Proficient

CERTIFICATES

- **Social media marketing specialization- Meta**

Provided essential practical skills in managing social media platforms, analyzing performance metrics, and executing successful marketing campaigns

- **IT support professional certificate - Google**

Equipped me with comprehensive skills in troubleshooting, networking, operating systems, system administration, and security, enabling me to effectively manage and support IT infrastructure.

SKILLS

- Effective communicator, problem-solving, and adaptable to changing priorities.

- Project Management, System Analysis and design.

- Data analysis, SEO, and Analytics tools.

- Networking, web development, and database management.