



# Leen Bayoumi

Advertising & Communications

Beirut, Lebanon

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## Objective

Enthusiastic senior third year advertising student with a creative edge and a knack for strategic communication. Seeking a career to apply academic advertising knowledge and hands-on content creation skills. Excited to learn, contribute fresh ideas, and thrive in a dynamic advertising environment.

## Education

- Lebanese International University**  
Bachelor's degree in Advertising  
GPA: 3.77  
-Gained valuable communication skills.  
-Learned creative advertising, video editing, presenting skills, media management and poster creating.  
Beirut, Lebanon  
October 2022-present
- Lebanese American University**  
Incomplete Bachelor's Degree in Biology  
Beirut, Lebanon  
September 2021– May 2022
- Green Space School**  
High school degree  
Chouiefat, Lebanon  
2020-2021

## Experience

- SBS, School Business Services**  
during September 2023(in BBS school)  
Beirut, Lebanon  
-Learned how to skillfully sell items, approach people and cash registering.  
-Achieved teamwork by cooperating and working as a team.  
-Experienced how to approach customers in a professional way.  
-Enhanced my social skills.
- Bibbles**  
2022-2023  
My personal small business on Instagram  
-Advertised the business to have a higher reach.  
-Crafted handmade products.  
- Managed and sold handmade products online.  
-Customer support.
- Freelance advertising project**  
February 2024  
-Media planning and budget management  
- Market Analysis and Research  
- Social Media Strategy  
- Creative Campaign Development
- Touch customer care agent**  
July 2024-present  
-Strong communication and interpersonal skills  
-Problem-solving and conflict resolution  
-Ability to work in a fast-paced environment  
-Time management and multitasking  
-Data entry and record-keeping

## Workshops & Training

- Express and Impress, Acting & Improvisation Workshop**  
Level 1  
Ain el Remmene, Lebanon  
May-June 2023
- Impro Essence, Open Space**  
Mansion Spears  
December 3, 2023

- **HI (Humanity and Inclusion) with VM volunteering**  
Disability Awareness and Advocacy
- **Soliya Connect Program**  
International online exchange program

Jbeil, Lebanon  
September 2 , 2024  
October-December , 2024

Skills

<ul style="list-style-type: none"><li>• Computer literacy and Microsoft Office Package: Microsoft Word, Excel, PowerPoint.</li></ul>	<ul style="list-style-type: none"><li>• Editing skills.</li></ul>	<ul style="list-style-type: none"><li>• Active listening.</li></ul>
<ul style="list-style-type: none"><li>• Creative copywriting skills and content creation.</li></ul>	<ul style="list-style-type: none"><li>• Communication skills.</li></ul>	<ul style="list-style-type: none"><li>• Teamwork.</li></ul>
<ul style="list-style-type: none"><li>• Time management and multitasking.</li></ul>	<ul style="list-style-type: none"><li>• Responsibility and presentation skills.</li></ul>	<ul style="list-style-type: none"><li>• Critical thinking and creativity.</li></ul>
<ul style="list-style-type: none"><li>• Productivity and organization.</li></ul>	<ul style="list-style-type: none"><li>• Problem solving.</li></ul>	<ul style="list-style-type: none"><li>• Project management.</li></ul>

