Andre Mahfouz

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Profile

Meticulous business analyst with great planning, organizational, and communication skills. I focus on getting things right rather than rushing, whether I'm working solo or with a team. I'm always ready to learn and put new ideas into action

Experience

Business Analyst | Nadeera Technologies SARL | May 2023 – Present

· Analyze user data and operational metrics to identify trends, optimize processes, and improve service adoption rates at drop-off locations.
· Develop and implement business strategies to expand market presence and increase customer engagement.
· Monitor and evaluate the performance of recycling programs, creating detailed reports to support data-driven decision-making.
· Develop reporting metrics and dashboards for funders and the management team, enabling clear visibility into program performance and impact.
· Collaborate with marketing, sales, and technical teams to align business goals with operational execution.

Business Development | Sustain Ability S.A.L | October 2022 - April 2024

· Developed business opportunities by identifying market gaps and creating relevant solutions to address them.
· Identified business processes for documentation, the development of standard operating procedures, and process streamlining.
· Supervised 3 startup support programs and funds worth more than 50,000 USD, from proposal to management and implementation of programs. Programs included support expanding in Mount Lebanon and improving power efficiency and reliability at facility.
· Conducted research and development initiatives in the sustainable waste management field and project feasibility studies.
· Represented the company in official meetings with internal and external stakeholders including government.

Education

B.S. in Psychology, with Distinction | July 2022 | Lebanese University

Skills & Abilities

Skills: Accounting & budgeting | Communication and Mediation | Critical Thinking | Growth Mindset

Languages: Arabic (Native), English (Professional), French (Intermediate), German (Learning)

Software: Microsoft Office (especially proficient in Excel), SQL, Python, Power BI, Tableau