

LAURA AMMAR

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EDUCATION

American University of Beirut (AUB), Suliman S. Olayan School of Business
Candidate for Master of Science: Business and Data Analytics, May 2025
Cumulative GPA: 4.00/4.00

Beirut, Lebanon

Lebanese International University (LIU)
Bachelor of Business Administration: Management Information Systems, July 2022
Cumulative GPA: 3.93/4.00

Beirut, Lebanon

SKILLS

Data Analytics: Data cleaning, preparation, statistical modeling, predictive analytics, machine learning, data visualization, trend analysis, and reporting.

Business Strategy & Problem Solving: Business requirement definition, competitive analysis, solution recommendation, strategic alignment, value-added proposition, and process improvement.

Analytical Tools & Software: Python, SQL, RStudio, Streamlit, Tableau, Power BI, Excel, Microsoft Office Suite.

Project Management & Leadership: Team leadership, conflict resolution, project planning, task delegation, communication of complex results to stakeholders, strategic decision-making.

RELEVANT EXPERIENCE

Office of the Provost, AUB

Beirut, Lebanon

Quality Assurance Program Assistant, January 2024 - Present

- Coordinated the collection and verification of academic data for institutional accreditation reports, ensuring compliance with regional and international standards.
- Conducted audits on departmental processes, identifying gaps in compliance and recommending corrective actions.
- Developed detailed accreditation documentation and streamlined the reporting process, reducing turnaround time by 15%.
- Collaborated with faculty and administrative departments to gather evidence for accreditation renewals and assisted in preparing the final submission for external review.

PFC International

Beirut, Lebanon

Business Analyst Intern, October 2023 - November 2023

- Conducted market analysis and competitive benchmarking to identify trends, evaluate client positioning, and provide strategic recommendations for business growth.
- Assisted in developing financial models to assess the impact of proposed strategies on profitability, cash flow, and overall financial health.
- Supported the preparation of business proposals and strategic plans by gathering and analyzing data, contributing to financial planning and business development efforts.
- Collaborated with senior consultants on project management tasks, ensuring timely delivery of business consultancy reports and client presentations.

LEADERSHIP & VOLUNTEERING EXPERIENCE

Darwazah Center, AUB

Beirut, Lebanon

Assistant Coordinator, August 2023 - Present

- Volunteered in organizing the Darwazah Startup Accelerate competition, supporting interdisciplinary teams of students in developing startups.
- Managed event logistics, manned the Darwazah Center booth at various AUB events, and actively engaged with students and attendees to encourage participation in the competition and promote entrepreneurship.