

Nathalie orabi

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Lebanon

EDUCATION

BA in public relations and corporate communication

Lebanese university- 2022/present

graphic design certificate

CIS College

SKILLS

- SOCIAL MEDIA MANAGEMENT
-COPY RIGHTING
-CONTENT CREATION -
PROFICIENCY IN ADOBE
(ILLUSTRATOR ,PHOTOSHOP) -
PROFICIENCY IN CANVA & CAPCUT
- MARKETING CAMPAIGN PLANNING

LANGUAGE

- English
- Arabic
- French

PROFILE

third-year Public Relations and Corporate Communication student with a passion for strategic communication, media relations, and brand management. Proficient in developing effective communication strategies and crafting engaging content for diverse audiences. Skilled in leveraging social media for brand promotion and reputation management. Seeking opportunities to contribute to organizations through strong communication practices.

WORK EXPERIENCE

Morph collective

Sep 2024 - oct 2024

Digital marketing intern

- Created engaging content, including blogs, to enhance brand visibility.
- Analyzed trends and feedback to improve services.
- Used social media for effective audience communication.
- Collaborated on marketing campaigns with cross-functional teams.
- Managed customer interactions with prompt responses.
- Leveraged data insights to optimize strategies.

FOODSIGHT

Content creation and graphic design volunteer

April 2024-sep 2024

- Wrote and distributed engaging newsletters to keep the audience informed and engaged.
- Created visually appealing posts, captions, and graphics for social media platforms like Instagram, LinkedIn, and Twitter.
- Demonstrated excellent time management by consistently posting content on schedule to engage the target audience.