

Marwan Etel

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ABOUT

With a background in Law and an ongoing pursuit of an MBA in Management, I specialize in legal expertise and business strategies. My journey has led me to gain professional experience in business growth, involving roles in planning, development, and market analysis. My aim is to secure a challenging position in a reputable organization, where I can leverage my combined legal and business insights to drive the company's growth and success.

EDUCATION

Master of Business Administration, Management - MBA

Collège de Paris International

Oct 2023 - Present

Masters in Private Law

Holy Spirit University of Kaslik, USEK

Aug 2022 - May 2023

Bachelor of Laws - LLB

Holy Spirit University of Kaslik, USEK

Aug 2017 - May 2022

EXPERIENCE

Legal Consultant

Pilcrow Architects, Lebanon

Aug 2023 - Present

- Provided legal advice and guidance on matters such as intellectual property rights, contract negotiations, and regulatory compliance, ensuring the protection of the company's interests and assets.
- Drafted and reviewed contracts, agreements, and policies, tailored to the specific needs of the business, and advised on dispute resolution strategies, contributing to the smooth operation of the company.
- Conducted legal research and analysis to support decision-making processes, mitigating legal risks and liabilities.

Co-Owner

idillio Pelleteria, Lebanon

Jun 2018 - Present

- Co-managed the development and launch of premium leather products, ensuring exceptional craftsmanship and quality
- Led marketing and branding efforts, creating campaigns that boosted brand recognition and expanded the customer base
- Established and nurtured relationships with key retailers and distributors, securing lucrative partnerships

Business Growth Strategist

SADER Legal 1863, Lebanon/UAE/Cyprus/Kuwait

Jan 2024 - Sep 2024

- Developed comprehensive strategies and managed projects tailored to the legal landscape, leveraging market insights and industry trends to drive sustainable revenue growth and competitive advantage for the firm.
- Oversaw legal project management, coordinating all phases of legal tech initiatives from inception to execution, ensuring projects aligned with business objectives and were delivered on time.
- Drafted contracts and Memorandums of Understanding (MoUs), ensuring legal compliance while fostering strong business relationships with clients and partners.
- Cultivated strategic partnerships with companies and legal service providers, facilitating collaborative projects that leveraged innovative solutions and enhanced service offerings.

Legal Intern

Chamoun & Fayad Law Firm

Jan 2022 - Nov 2023

- Conducted legal research and analysis on various cases, assisting attorneys in the preparation of briefs, memoranda, and legal documents.
- Drafted and reviewed contracts, agreements, and other legal documents, ensuring compliance with relevant laws and regulations.
- Participated in client meetings and court proceedings, gaining hands-on experience in litigation and client management while observing legal strategies and courtroom etiquette.

Operations Manager

Notre Dame du Mont, Lebanon

Jun 2022 - Sep 2023

- Managed cross-functional teams to ensure seamless workflow and high productivity, achieving consistent on-time project delivery and client satisfaction.
- Fostered a culture of excellence, increasing employee engagement and retention rates, which directly supported the organization's goals and growth.

- Developed and implemented content strategies across various platforms, utilizing trending formats and effects to enhance brand visibility.
- Created social media posts, reels and stories resulting an increase in daily interactions and a growth in followers.
- Photographed and edited high-quality product images and videos, showcasing features and details that boosted online sales.

LANGUAGES

English: Fluent
French: Fluent
Arabic: Native

SKILLS

Communication	Adaptability
Strategic Planning	Decision Making
Business Analysis	Legal Analysis
Team Building	Business Innovation
Leadership	Sustainable Development

CERTIFICATES

Business and Human Rights Council of Europe	Jul 2024
Negotiation Professional Certificate American Negotiation Institute	Jul 2024
Communication Skills Notre Dame University, Louaize (NDU)	Jun 2024
Career Essentials in Project Management Microsoft	Mar 2024
Business Analysis & Process Management Coursera	Jan 2024
Business Development Foundations Project Management Institute	Jan 2024
Developing a Competitive Strategy Project Management Institute	Jan 2024
Lean Foundations National Associations of State Boards of Accountancy (NASBA)	Jan 2024
Sustainability as an Innovation Opportunity Linkedin	Jan 2024
Six Sigma: Green Belt IIBA	Jan 2024
Marketing Strategy: Build Customer Loyalty Linkedin	Jan 2024
Human and Humanitarian Rights Konrad-Adenauer-Stiftung	Nov 2021
Creating & Developing Start-up Businesses Asher Center for Innovation & Entrepreneurship - ACIE	Nov 2018
Human Rights and Law The Open University	Nov 2018
Team Building Notre Dame University, Louaize (NDU)	Nov 2018