



HRAG KOKOGLANIAN

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PROFESSIONAL SUMMARY

Dynamic digital marketing professional with a proven track record at Studio Tajareb, excelling in market research and social media management. Skilled in effective communication and adaptability, I create engaging content and drive customer satisfaction. Passionate about leveraging marketing knowledge to achieve impactful results.

SKILLS

- Effective Time Management
- Ability to Work Under Pressure
- Adaptability
- Communication Skills
- Customer Service
- Understanding and knowledge of marketing

EXPERIENCE

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| Digital Marketing
Freelance | February 2024 - Current |
| <ul style="list-style-type: none">• Created video concepts on capcut for Chalet• Performed market research and outreach strategy• Performed research about relevant influencers/reviewers• [Proof of work available upon request] | |
| Customer Support Representative | September 2020 - May 2024 |
| <ul style="list-style-type: none">• Provided exceptional customer service and support• Handled customer inquiries and resolved issues efficiently• Maintained high customer satisfaction ratings | |
| Social Media Handler (Internship)
Studio Tajareb | February 2024 - February 2024 |
| <ul style="list-style-type: none">• Prepared relevant and engaging captions• Scheduled posts on Meta Business Suite• Prepared Calendar Presentations• Prepared Calendars• Prepared Monthly reports from Ads manager• Prepared Monthly reports from Insights• [Certification Available Upon Request - Studio Tajareb] | |
| Cashier | June 2019 - January 2020 |
| <ul style="list-style-type: none">• Provided excellent customer service | |

CERTIFICATIONS

- Haigazian University, upon request
- HubSpot Academy, Content Marketing, Social Media Marketing, Digital Marketing, SEO
- CIS College, Digital Marketing, Mazen Fakhry
- Fundamentals of Digital Marketing, Samar Al Masri
- Fundamentals of Digital Marketing, Google

EDUCATION

Bachelor of Business - Emphasis in Marketing and Communications HAIGAZIAN UNIVERSITY	June 2023
High School Diploma Tarouhy Hovagimian (AGBU)	June 2018