

Ali Al Amir Noun

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[LinkedIn Profile](#)

Professional Summary

I am a passionate and detail-oriented Communication Arts graduate with an Advertising degree from the Lebanese International University. With hands-on experience in strategic communication, branding, and digital marketing, I have successfully executed mock advertising campaigns, conducted market research, and created engaging content using tools like Adobe Photoshop and Illustrator. My academic projects have allowed me to develop strong skills in creative storytelling, market analysis, and content creation, while my certifications in SEO and digital marketing have equipped me with the technical knowledge to optimize online presence.

I thrive in creative environments, leveraging my analytical mindset, persuasive communication, and adaptability to deliver results. Whether it's crafting compelling campaigns, optimizing digital strategies, or collaborating with teams, I bring a fresh perspective and a hunger for innovation. Fluent in English and Arabic, I am eager to contribute my skills and enthusiasm to drive impactful digital initiatives

Education

Lebanese International University

Communication Arts / Advertising

Feb. 2020– Jan. 2024

- Developed expertise in strategic communication, branding, and creative storytelling.
- Executed mock advertising campaigns, including market research, copywriting, and media planning.
- Gained hands-on experience with design tools like Adobe Photoshop and Illustrator.

Professional Experience

CMA CGM GBSL, Beirut

, Lebanon

EComm Agent 2024

- Standard Operating Procedure (SOP)
- Logistics Management
- Administrative Assistance

The FootWear Shop, Beirut

, Lebanon

Social Media Coordinator Present

- Manage social media account
- Create and curate engaging content
- Monitor social media trends and up-to-date industry.

Activities

Freelance Writer

Acting

Skills

- Strategic Communication
- Creative Concept Development
- Branding and Positioning
- Market Research and Analysis

- **Copywriting and Content Creation**
- **Digital Marketing (SEO, Social Media, Email Marketing)**
- **Media Planning and Buying**
- **Visual Communication and Design**
- **Team Collaboration and Project Management**
- **Analytical and Problem-Solving Skills**
- **Presentation and Pitching**
- **Consumer Psychology**

Soft Skills:

- Microsoft Office
- Creative and critical thinking and problem solving
- Adaptability
- Ability to multitask
- Communication skills
- Fast Learner
- Ability to Work in a Team

Languages:

Arabic (Native); **English** (Fluent)

Certificates

Dean's Honor List

Marketing, SEO, Digital Marketing certificates and more are available upon request