

Mustafa Atiyeh

Digital Marketer

Phone:
009613842089

Email:
mustafatiyeh@hotmail.com

Address:
Nabatieh , Beirut , Lebanon

Passionate Digital Marketing graduate with a strong understanding of social media, SEO, and content creation, eager to kick-start a career in a dynamic marketing team. Known for creativity and analytical thinking, ready to bring fresh ideas and drive online engagement.

WORK EXPERIENCE

- **Freelancer : Social Media Specialist | Oct - Nov 2024**

I manage Facebook and Instagram pages by creating engaging content and analyzing performance to optimize results. My goal is to boost brand visibility, connect with audiences, and help businesses achieve their goals through tailored social media strategies. I stay up-to-date with trends to ensure my clients stand out and succeed online.

- **Freelancer : Social Media Specialist & Media Buyer | Dec 2024 till present**

Managed Facebook and Instagram for a Shopify store, creating engaging content, running targeted ad campaigns, and optimizing performance to drive traffic, boost sales, and grow the brand's online presence.

SKILLS

- SEO – Optimizing content for search engines to improve visibility and search rankings.
- Content Creation – Crafting engaging, high-quality content tailored to target audiences.
- Social Media Management – Building brand presence and engagement across platforms like Facebook, Instagram, and LinkedIn.
- PPC Advertising – Managing paid campaigns across platforms (Google Ads, Facebook Ads) to maximize reach.
- Basic Design Skills – Familiarity with design tools like Canva for visuals and graphics.
- Adaptability & Learning – Staying current with digital trends and platform updates to maintain a competitive edge.
- Strong Communication
- Creativity
- Time Management
- Problem-Solving
- Attention to Detail

EDUCATION

- **BA Computer Network Communication**
American University Of Culture & Education | 2015
- **Digital Marketing**
CIS College | 2024