# Mayssoun Allaw

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# **Professional Summary**

With a Master's degree in Computer and Communication Engineering (CCE), I specialize in network planning, performance optimization, and technical sales. My expertise includes designing and implementing telecom infrastructure, monitoring network performance with advanced tools, and enhancing efficiency through strategic optimization. I excel in managing client relationships, delivering customized solutions that drive sales growth, and ensuring high standards of network operations through effective documentation and cross-functional collaboration.

# **Core Competencies**

- · Network Planning & Design
- Performance Monitoring & Optimization
- · KPI Analysis & Reporting

- · Network Infrastructure Management
- · Technical Sales & Client Management
- · Cross-Functional Collaboration

# **Academic Experience**

# **ZOD Security**

## Pre Sales Engineer | Sep 2024 - Present

- Assess client needs to deliver customized security solutions across various sectors, integrating ZOD Security's products such as CCTV, alarm systems, access control, fire detection, and home automation
- Act as a liaison between technical and sales teams, ensuring clear communication, client understanding, and satisfaction throughout the sales process for efficient project implementation and customer service
- Utilize expertise in ZOD Security's product lineup to recommend tailored solutions, identifying growth opportunities and leveraging market insights to stay ahead of industry trends and client demands

#### **Alfa Company**

## Radio Access Network Engineering - Internship | Dec 2023 - Jan 2024

- Played a pivotal role in planning and developing new telecom sites, starting from site analysis to comprehensive strategic planning
- · Performed prediction coverage area assessments to ensure superior network coverage and performance
- · Extracted and evaluated key performance indicators (KPIs) to monitor network health
- · Utilized tools and software such as QoS metrics, PMS, and Bo software for effective network management.
- · Contributed to planning and implementing a new site in Kwaikha, conducting site analysis, collaborating cross-functionally, and optimizing network services

#### **Tecomsa Technology of Tomorrow**

#### Network Operations Center Engineers - Account Sales Manager | June 2023 - Sep 2023

- Built strong relationships with clients, understood their unique needs, and offered customized solutions that increased sales revenue by 40% within just one month
- Monitored and maintained network infrastructure for optimal performance and uninterrupted operations
  Utilized advanced network monitoring tools to detect issues early
- · Contributed to network capacity planning and scalability initiatives. Implemented optimization strategies that enhanced network efficiency and supported future growth
- Developed standardized documentation templates and maintained an up-to-date knowledge base, which improved troubleshooting efficiency
- Documented network configurations, troubleshooting procedures, and diagrams to support consistent network operations

## Certificates

#### Youbee.ai

· Building Yolo Algorithm - Artificial Intelligence | 2024

# **American University of Science & Technology**

- · Huawei HCIA Datacom | 2022
- · Huawei HCIA 5 G | 2020
- · Huawei HCIA AI | 2020

## **Education**

# **American University of Science & Technology**

- Master's Degree in Computer & Communication Engineering | 2024
  Research Topic "Implementing LightCert4IoT based on Block chain in IoT Protocols for Enhanced Security
- · Bachelor Degree in Computer & Communication Engineering | 2021

#### **Achievements**

## **Smart Home System Project**

• Recognized for innovation and excellence in the Smart Home System project, awarded first place at Expo Lab held at the American University of Science and Technology (AUST)

## **Power Supply Project**

· Awarded first place for the Power Supply project at Expo Lab, demonstrating advanced solutions

## **Triple A: Artificial Automated Assistant**

 Awarded second place for the innovative Triple A: Artificial Automated Assistant project at Expo Lab held at AUST, showcasing excellence in artificial intelligence and automation

## **Technical Skills**

- · PCB Design
- JavaScript & Python
- Switching Systems
- · C++

- MatLab
- · CSS
- · HTML
- SQL &MySQL

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# Languages

- · Arabic, Mother Language
- · English, Full Proficiency
- · French, Full Proficiency