

# MAYA HASAN

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## Professional Objective:

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With great passion and determination to achieve success, I seek to join the Business Development Internship Program where I can leverage my strong background in graphic design, video game interface design, sales, and accounting. With my diverse skills, my strategic thinking mind, and my continuous passion for expanding my knowledge in business and marketing, I look forward to contributing to great goals and growing with them, ready for new challenges and exciting opportunities.

Additionally, I would like to mention that I am currently working on patenting my product idea in Lebanon and Australia.

Moreover, my personality type is INTJ-A, which distinguishes me and makes me a natural planner, analyst, and strategic thinker.

## Career Transition:

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As part of my professional development, I am currently transitioning from the field of graphic design to the fields of business and product management. I began my journey into this fascinating world about 5 years ago, starting by reading and expanding my knowledge in business and marketing. I have nearly read 200 books in various fields including business, marketing, investment, companies, artificial intelligence, psychology, communication, and relationship building. Additionally, I would like to mention that numerous podcast episodes have enriched my knowledge. I am now seeking opportunities that allow me to apply my skills in a practical environment. **Good Reads** [Link](#)

I am currently on my way to learn all the necessary programs and tools in this field.

## Courses and Certification

- Entrepreneurship [Certificate](#)
- Product Management [Certificate](#)
- Product Analytics. [Certificate](#)

## Some of my creative works

- [Portfolio](#)
- [Motion](#)
- [Game Animation](#)

## Experience:

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### 2D game artist / junior 3d modeler at ( Markaz studio )

As a 2D Game Artist and Junior 3D Modeler at Markaz Studio, I've had the opportunity to bring creative concepts to life. My role involves designing and creating 2D game assets and environments, as well as developing 3D models for various projects. In terms of AI, it has been an integral part of my work. I excel in using AI-based tools to optimize workflows, such as automating repetitive tasks in 3D modeling and enhancing the quality of 2D art assets. Additionally, AI has been instrumental in procedural generation, helping create varied and complex designs with less manual effort. Overall, my experience has been a blend of creativity, technical skills, and a continuous learning process, especially with the evolving role of AI in game design and development.

#### •Bringing Creative Concepts to Life

- Designed and created 2D game assets and environments.

#### •Proficiency with AI Tools

- Excel in using AI-based tools to optimize workflows.

#### •Enhancing 2D Art Quality

- Improved the quality of 2D art assets using AI tools.

#### •Procedural Generation

- Utilized AI in procedural generation to create varied and complex designs with less manual effort.

#### •Blend of Creativity and Technical Skills

- Experience combining creativity and technical skills in game design and development.

- Continuous Learning**

- Engaged in continuous learning, especially with the evolving role of AI in game design and development.

## **Freelancer ( Designer & Video editing )**

In my freelancing career, I have produced and edited over 220 YouTube videos, which helped me develop multiple skills in the field of editing. I began my journey with Filmora and later transitioned to using Davinci Resolve, allowing me to explore and apply various editing styles, enhancing my technical capabilities.

It wasn't limited to advanced software; I also used CapCut to create simple videos characterized by smoothness and quick execution, along with utilizing Canva and Procreate for managing and completing fast-paced and diverse projects. This combination of different tools enabled me to create diverse content tailored to various clients' needs, giving each project a unique creative touch.

Freelancing has provided me with the flexibility to explore new boundaries in the world of editing, design, drawing, motion and animation, achieving impressive results for clients.

- Produced and edited over 220 YouTube videos**

- Gained extensive experience in video editing.

- Mastery of advanced editing software**

- Filmora and Davinci Resolve.

- Utilized simple and innovative tools**

- CapCut, Canva, and Procreate for fast and diverse projects.

- Diverse creative skills**

- Editing, design, drawing, and animation.

- Ability to meet client needs**

- Delivering diverse content tailored to various client requirements.

- Flexibility as a freelancer**

- Exploring new boundaries in the field and achieving impressive results.

## **Salesperson, Cashier and Social Media Manager (videos, posts creator)at Dar El Chimal international Tripoli (main branch)**

I have significantly developed my knowledge in business and customer service, which has greatly enhanced my ability to build strong relationships and provide exceptional services. By managing the

official social media accounts of Dar El Chimal and designing book advertisements, I gained advanced skills in social media and marketing, giving me valuable experience in these fields.

I excelled at closing numerous successful sales deals and convincing clients with various attractive titles and options. This allowed me to become well-known and beloved by many customers, with whom I exchange ideas and discuss different purchasing options, adding a personal touch and making clients feel valued and cared for.

My passion for sales, numbers, and statistics, along with my extensive knowledge of successful and attractive marketing methods, drives my performance. My analytical and strategic personality is marked by high intelligence and quick calculations, ensuring perfect handling of financial transactions. Although I enjoyed this wonderful role, my drive for innovation and customer engagement did not align with the traditional and routine management style of the place, which led me to leave.

- Able to build strong relationships with clients
- High persuasive skills in closing sales deals
- Great passion for sales, numbers, and statistics
- Extensive knowledge of successful and attractive marketing methods
- Analytical and strategic personality with intelligence and quick calculation skills
- Ability to provide excellent services and interact well with clients

## **Skills:**

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**Soft skills:** Leadership, teamwork, creativity, working effectively under pressure, attention to detail, quick learning, editing skills, strong communication, research proficiency, problem-solving ability, time management, writing skills, adaptability, and customer service expertise.

**Hard skills:** Procreate, Blender, capcut, Nomad Sculpt, Social Media Apps, Photoshop, Davinci Resolve, Canva and Procreate Dream.