



Kayan Eid

Graphic Designer

Being a Graphic Designer, I excel at turning concepts into striking designs that make an impact. Whether it's crafting a unique logo that embodies your brand's identity or designing engaging graphics for social media, alongside designing packaging and creating menus or books from scratch. I've got the skills to bring your ideas to life.

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 **Lebanese**

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Graphic Design Portfolio:
www.behance.net/kayaneid88

Experience

Event Coordinator and Organizer | KidzMondo **June 2017 – July 2019**

- Managed the scheduling and organization of all events, working with a team to ensure a well-run event
- Was responsible for securing and maintaining the necessary wardrobe and equipment for each event
- Was part of an organization team during the 2018 Beirut marathon

Charmer | Maids.cc (Remotely) **February 2023 – April 2023**

- Filling applicant's applications by conducting certain questions and interviewing the applicant.
- Ensuring that the applicant has the right criteria to join Maids.cc.

Customer Service | Hexa **June 2023 – April 2024**

- Delivered prompt and effective customer support.
- Managed client accounts and workspace needs.
- Coordinated between clients and internal teams.
- Ensured high client satisfaction through proactive service.

Graphic Designer | Sopilio Marketing Agency **July 2023 – February 2024**

- Creating branding and marketing ads (Posts, Stories and Reels).
- Creating logos for brands and other social media accounts.
- Building a mood board for social media accounts as well as brand identity.
- Creating books, menus and packaging using Adobe Illustrator and InDesign.
- Creating marketing ads (Posts, Stories and Reels).
- Creating engaging social media content.
- Working on designing certificates.

Graphic Designer | The Ark Networks **May 2024 – August 2024**

- Creating scheduled social media content.
- Creating logos for brands and other social media accounts.
- Creating branding and marketing ads (Posts, Stories and Reels).
- Creating books, menus and packaging using Adobe Illustrator and InDesign.
- Creating engaging video animations.



SKILLS:

Computer Skills:
Graphic Design,
Figma, Adobe Premier
Pro, Adobe Photoshop,
Adobe Illustrator,
Canva, Adobe
InDesign, Excel,
PowerPoint, Microsoft
Word

LANGUAGES:

Arabic (fluent)
English (fluent)

PERSONAL INTERESTS:

Graphic Design
Theater
Football
Research
Volunteer Work
Social Media Content

AVAILABILITY:

Immediately

Certificates

Graphic Design Masterclass Certificate / December 2023–January 2024

- Learning about typefaces, fonts, and typographic hierarchy
- Learning and practicing standard design software such as Adobe Photoshop, Illustrator, and InDesign
- Understanding the process of logo design and brand identity
- Working on essential tools and techniques for digital design, photo editing, illustration, and layout

Social Media Marketing Level 1 / November 2023–December 2023

- Understanding the role and importance of social media in modern marketing strategies
- Defining marketing objectives and goals for social media campaigns
- Identifying target audiences and developing audience personas
- Learning how to set up ad campaigns through social media apps, defining targeting parameters, and managing budgets.

Social Media Marketing Level 2 / December 2023–January 2024

- Learning the advanced community management and engagement strategies
- In-depth analysis of targeting options and audience segmentation techniques for social media ads
- Utilizing advanced analytics tools to measure and optimize the performance of social media advertising campaigns

Academic Qualification

- BE in Mechanical Engineering - Beirut Arab University (BAU) | Lebanon
September 2017 – June 2022