

# Rawan Farhat

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## EDUCATION

Lebanese international university, B.A. in public relations  
2024  
GPA:3.3

Sep 2021– Jun

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## COURSES

- Advertising pitching
- Media planning and audience analysis
- Communication tools and public relations
- Public relations event managements
- Crisis communication in PR
- Public speaking
- Photography
- Media management
- Financial accounting
- Citizen journalism

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## EXPERIENCE

### • Online Sales Representative

*November 2019 – October 2021*

- Managed online sales operations and customer inquiries.
- Utilized e-commerce platforms to drive sales and customer engagement.

### • Sales Assistant

*June 2023 – November 2023*

Farfasha

- Assisted in-store customers with product selections and purchases.
- Maintained store displays and inventory.
- Supported sales campaigns and promotional events.

### • Sales Assistant

*December 2023 – Present*

Caprisa

- Provide excellent customer service and sales support.
- Assist with stock management and store organization.
- Collaborate with the team to meet and exceed sales targets.

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## PROJECTS

- Testing the percentage of migration of qualified Lebanese citizens with shedding light on its roots
- Demonstrating the significance of social media in the consistency and growth of a company
- Interviewing virtually, Dr. Rindala Jabbour by revealing some facts about Al Mada Radio Station
- Doing a research about several crises, with uncovering methods to solve it critically as a PR Specialist
- Making a detailed biography about Charlie Chaplin.

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## OTHER SKILLS AND INTERESTS

**Languages:** - Excellent command of English and basic translation skills.  
- Excellent English and Arabic business writing skills.

**Computer skills:** - Data Entry, and did quality assessment and cleaning.

**Soft skills:** Problem solving, creativity, conflict resolution, leadership, teamwork, multi-tasking, time management.

**Interests:** Writing, management, leadership.

**Seeking experience in:** communication skills, marketing and managing skills.