

Lynn Abou Khashfe

Profile

I am a dedicated and results-driven Marketing Officer with a Bachelor's degree in Business Administration, specializing in Marketing. With strong communication and leadership skills, I excel in developing and implementing effective marketing strategies to drive business growth. I am passionate about creating compelling brand narratives and engaging with target audiences to drive brand awareness and customer loyalty.

Education

Bachelors in Business Administration;
Marketing Program
Beirut Arab University, Beirut

Employment

- Assisted passengers with check-in procedures
- Handled baggage services efficiently
- Provided support during peak tourist seasons
- Ensured smooth operations within the Passenger Services Section

Skills

Excel	Power Point
Word	Communication
Leadership	

Certificates

Coursera: Effective Problem-Solving and Decision Making - University of California Mar 2022

- Apply appropriate problem-solving and decision-making process.
- Use analysis, synthesis, and positive inquiry to address organizational problems.
- Identify common obstacles to effective problem-solving and decision-making.
- Evaluate solutions and anticipate likely risks.

IC3 Course: Computing Fundamentals, key Applications, and Living Online - Beirut Arab University Jun 2022

Mastering Digital Marketing Online workshop Sep 2024

Personal details

Name
Lynn Abou Khashfe

Gender
Female

Languages

English

Arabic

French