

ZEINA EL HAMMOUD

+961 71 503 337 | zeinaelhammoud@gmail.com

EDUCATION

Lebanese American University, Master's in Business Administration Aug 2023 – Jun 2025

Lebanese American University, BS in Economics Aug 2019 – Jun 2023

- Graduated with Distinction (Major GPA: 3.78, Cumulative GPA: 3.53)
- Member of LAU Tennis Varsity Team
- Member of the Consulting Club
- Awarded MEPI TLS Scholarship for the academic year 2022-2023

PROFESSIONAL EXPERIENCE

Gray Mackenzie Retail Lebanon, Junior Demand Planner Aug 2024 –

Present

- Analyze market trends and forecast demand for products, ensuring optimal inventory levels and minimizing stockouts.
- Work closely with the commercial department to integrate market insights and sales forecasts into demand planning.

LIA ASSUREX, Insurance Agent Dec 2023 –

Present

- Established and nurtured long-term relationships with diverse clients, ensuring their insurance needs were understood and met effectively.
- Provided personalized guidance on insurance options tailored to individual client circumstances, resulting in increased client satisfaction and retention.

NOKNOK, Commercial Intern April 2024 – Jun

2024

- Analyzed pricing data and customer feedback to refine pricing models, optimizing profitability while maintaining competitive pricing in the market.
- Supported the process of listing new products by conducting market research, assessing pricing dynamics, and coordinating with relevant departments for seamless product integration.

Mariam Haidar Accounting Office, Accounting Intern June 2022 – Aug 2022

- Recorded financial transactions accurately, ensuring the integrity of the clients' financial records.
- Assisted in the preparation and filing of various tax returns.

Economics and Accounting Tutor Sep 2021 – June 2023

- Provided tutoring sessions to students in microeconomics, macroeconomics, and financial accounting.

SKILLS

Languages: Arabic (native), English (fluent)

IT: Office Package (Word, Excel, PowerPoint)

Interests: Playing Basketball and Tennis