

# Nour Chreif

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## About

With a strong academic foundation and a remarkable GPA of 3.9/4, I am a dedicated Digital Marketing student who thrives on crafting innovative marketing strategies. My enthusiasm for social media management and SEO is complemented by my commitment to teamwork and leadership, as evidenced by my coursework in Consumer Behavior and Communication Skills. I am eager to contribute my skills and academic achievements to a dynamic digital marketing team, driving impactful campaigns and fostering collaborative success.

## Education

2022 – present

**Bachelor in Digital Marketing**, *American university of science and technology (AUST)*  
**Relevant Coursework:** Digital Marketing, Mobile Marketing, Consumer Behavior, Social Media Platforms and Analytics, Search Engine Marketing, Communication Skills

2021

**Lebanese Baccalaureate (SE)**, *SSCC Baalbek*  
Graduated with honors

## Work Experience

05/2024 – present  
Lebanon

**Synctale**, *Social media manager*  
-Develop and execute content calendars for social media platforms.  
-Design engaging posts and visuals using Canva.  
-Schedule and manage content to ensure timely posting.  
-Collaborate with clients to align on branding and strategy.  
-Contribute to website design projects using WordPress as part of a team.

08/2023  
Beirut,  
Lebanon (remote)

**KamiKode**, *Social Media Manager*  
- Successfully manage social media accounts for Kamikode, including content creation, scheduling, and engagement.  
- Collaborate with the marketing team to develop and execute social media strategies that align with the brand's voice and goals.  
- Analyze performance metrics and use insights to refine content strategies, resulting in increased follower engagement and brand visibility.

## Languages

Arabic

English

French

## Skills

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Communication Skills

Social Media Management

Consumer Behavior

Content Marketing

Market Segmentation

Mobile Marketing

Microsoft Office

Risk Management

SEO

Graphic Design

Project Management

canva

## Interests

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Reading

Graphic Design

Photography

Playing Guitar