



TIYA KDOUH

Graphics Designer

Profile

Passionate about crafting bold and intentional designs, I specialize in branding, typography, and visual storytelling. With a keen eye for detail and a love for minimalism, I create designs that are both aesthetic and functional. Always evolving, always aligned with creativity.



Work Experience

2023

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2024


Americanline co (family business)

Product Design and socail media posts

Kuwait,
kuwait city

- This added to my work experience it Broadend my career opportunities beyond traditional design roles, and oppened doors such as roles in branding consultancy or product management.

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 [portfolio](#)

 Beirut, Lebanon

Education

Student

Lebanese International
University (LIU)

2023 - current (2nd year)

Developing skills in

Digital content Marketing

Branding

Typography

POSTERS

Language

English

Arabic

- Strong communication and teamwork abilities.
- Excellent time management and problem-solving skills.

Technical skills

. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign). Knowledgeable in typography, branding, and visual identity creation.

free hand drawing skills

. Offering hand drawn visuals for clients, sketching ideas, and brainstorming on paper.

Awards

Dean's List | Lebanese International University, 2023-current
Dean of arts Roger Harb
Awarded for outstanding academic performance.



References

Mohamad Kdouh

Americanline Inc. / CEO

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Personal projects

Self Love, A Fizzy drink project

Designed a vibrant and empowering branding concept for a fizzy drink focused on promoting self-love and positivity. The project involved creating a unique logo, packaging design, and marketing materials that resonated with the targeted audience.

- Ensuring the design stood out in a competitive beverage market while maintaining its relatability and appeal.
- creating multiple design concepts to meet both my expectations and industry standards.

This project pushed the boundaries of creative storytelling through design while addressing real-world branding challenges.

Eco-Friendly Packaging Design, For a Sustainable Coffee Brand
Developed an innovative, sustainable packaging concept for a startup coffee brand, focusing on minimal environmental impact while maintaining an attractive aesthetic to appeal to eco-conscious consumers.

- Material Limitations: Researching and sourcing eco-friendly materials that were durable, affordable, and aligned with the brand's values.
- Design Limitations: Adapting the design to fit biodegradable packaging, which imposed restrictions on color usage and printing methods.
- Expectations: Balancing creative freedom with my desire for a minimalist design that still captured the essence of the brand.