

# NANCY M. MISKI

## MARKETING GRADUATE

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### SUMMARY

Marketing graduate with experience in social media management, content creation, and campaign development. Skilled in customer service and sales, with a focus on brand engagement and impactful advertising strategies. Strong research and analytical abilities.

### SKILLS

Customer Service	Content Creation	Microsoft Office
Social Media Management	Product Knowledge	Canva

### EXPERIENCE

- Social Media Manager, Cactus Resort, Debbiyeh**  
**2023-2024 - 1 year**  
Managed social media account, posted relevant content, created and delivered ads across media, and handled photoshoot plannings.
- Marketing Intern, Hopscotch Middle East, Beirut**  
**2023 - 2 months**  
Conducted desk research, performed benchmarking, contributed to campaign ideation, and wrote social media captions.
- Sales Associate, Zara, ABC Achrafieh**  
**2022 - 4 months**  
Provided customer service, maintained a tidy sales floor and checked stock availability using an iPod device.

### EDUCATION

- Master's Degree in Marketing**  
**2024 - Present** Université Saint-Joseph de Beyrouth
- Bachelor's Degree in Marketing and Advertising**  
**2021-2024** Université Saint-Joseph de Beyrouth

### ADDITIONAL INFORMATION

- Languages**
- Arabic: Mother tongue
  - French: Fluent, Delf B2
  - English: Fluent
- Awards:** Fabriano drawing contests

### HOBBIES & INTERESTS

- Fashion
- Beauty
- Arts
- Social Media
- Travelling