

RANA DAGHER

UNIVERSITY STUDENT- MARKETING COORDINATOR

Full Name	Rana Dagher	Address	Jamhour- Mount Lebanon
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WORK EXPERIENCE

THE ALOELAB

- **Marketing Coordinator** *Jun 24 - Present*
Led the design and slogan development for a successful billboard campaign.
- **Marketing Internship** *Jan 24 - Jun 24*
Contributed to a 360 marketing study to launch a new product line including design, and packaging.
- **Sales Representative** *Jul 22 - Dec 23*
In Store Sales Representative and Skincare Routine Advisor

MEKANNA JEWELRY/ JEWELIVERY

Jun 22

Sales Representative and Online Customer Service
(Handled Social Media Platforms)

DIFFA GROUP

2020

Hostess/Promoter

EDUCATION

2020

Sagesse University

Undergraduate License/GES/ Marketing

2018

College Elysee-Hazmieh

Lebanese Baccalaureate in Economy and Sociology

SKILLS

- Ability to **organize tasks** and assist managers.
- Great communication and customer service skills.
- **Managed high-pressure peak season**, exceeding daily targets and maintaining top customer service.
- Developed and maintained a loyal customer base, driving brand retention through **personalized service approach**.
- **Computer skills** which include MS office suite (Word, Power Point and Excel), HTML, Canva , POS, Shopify, Meta ads.

VOLUNTEERING

- Volunteered for the Red Cross during their May campaign 2017
- Chef assistant for the scouts group 2016

LANGUAGES

- Great Arabic written and spoken
- Great English written and spoken
- Great French written and spoken-Delf B2
- Proficient Spanish written and spoken