

Ali Hage Sleiman

Lebanese

Beirut, Lebanon

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SUMMARY

Recent Business School graduate with experience in small business management, consulting, and project work in strategy, marketing, and financial growth. Skilled in project management, market research, and delivering engaging presentations. My time living in both the UAE and Lebanon has broadened my perspective, enhancing my ability to adapt to diverse markets and meet varying business needs effectively.

EDUCATION

American University of Beirut

BBA, Business Administration, General Management

Beirut, Lebanon

September 2021 – August 2024

American Academy of Beirut

High School Degree

Beirut, Lebanon

September 2017 – June 2019

EXPERIENCE

AtHomeCakes

Business and Operations Manager

Beirut, Lebanon

March 2019 - 2022

- Handled all business-related aspects of home bakery
- Utilized upselling techniques to reach sales goals
- Provided recommendations for customers based on preferences
- Managed social media account utilizing metrics to achieve growth
- Responded to, monitored, and logged customer feedback
- Dealt and coordinated with suppliers for packaging, ingredients, and fulfillment
- Worked with third party delivery companies to ensure consistent and precise fulfillment of orders

KEY PROJECTS

- Worked on an entrepreneurship project focused on creating and developing an innovation that allowed households to enable the growth of plants in a condensed space. Project was presented to potential stakeholders with the use of contextual data, interpreted statistics, and figures.
- Worked on a management project with a local restaurant business (Raseef Beirut) for a small business management course. Project focused on providing recommendations and strategy to enable growth financially and internally.
- Created a business plan for a local restaurant business (Chkn.Co) for a Principles of Management course. Business plan was tailored to supporting Chkn.Co and their efforts in bouncing back from the 2020 Financial Crisis of Lebanon and accommodating financial restraints of customers.

Extra-Curricular

- Participated in the “Save Our Sea’s Club,” which aimed at providing a cleaner ocean for the future of Lebanon. Duties and responsibilities included researching future topics of discussions, taking notes during meetings, and helping plan and organize events.
- Actively train in Muay Thai with a solid foundation in the sport and experienced in weightlifting. Have experience training others in weightlifting, focusing on improving their techniques and overall fitness.

OVERVIEW SKILLS

Operations - Business Management – Marketing – Sales - Public Relations - Data Analytics - Market Research – Branding - Fluent in English and Arabic – MS Office Suite

