

# MARYAM YOUSSEF

Interior Designer  
Social Media Marketer

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Dubai - Beirut



## OBJECTIVE

Enthusiastic designer with a strong foundation in digital marketing, aspiring to contribute acquired knowledge in a dynamic role, while actively pursuing enriching experiences to broaden expertise in the field of interior design. Committed to dedicating diligence and hard work to a chosen firm, aiming to deliver valuable creative outcomes and foster a strong and comprehensive professional relationship between the employee and the client

## WORKSHOP/TRAINING

### Mastering Digital Marketing

Amideast online course / Joseph Yaacoub | 2024

- Fundamental of digital marketing
- Meta business suite , ads manager, facebook , instagram, email , linkedin , and tiktok marketing
- Strategy , planning, and budgeting
- Search engine optimization ( SEO)

### Heritage House Assesment

Beirut Heritage | 2020

- Volunteer work after beirut blast to the damaged heritage houses and asses the damage to offer reconstructed solutions.

### Asmar wood workshop

- Got introduced to types and categories of wood, treatment , niches , and how to create furniture

### Me3marje workshops

- Interior lighting
- Introduction to woodwork
- Innovative materials

### Wood and Gas

- introduction to types of heating systems proper installation

### Kitchen and Living

- how to create a space saving kitchen technology implementation in cabinets material used and niches

### SKAFF

- upholstery material usage and properties

## PROFESSIONAL EXPERIENCE

### Artist Manager / Social Media Manager

calligraphy artist Ghaleb Hawila | 2020 - present

- Assist in carrying out artworks and finalizing them.
- Assist in creating new concept idea for artworks.
- Manage the artist's schedule, including booking performances, interviews, and promotional events.
- Negotiate contracts for performances, recording deals, endorsements, and other business agreements on behalf of the artist.
- Work on the artist's brand and image, create promotional strategies, and oversee marketing efforts to enhance the artist's visibility.
- Manage the artist's online presence, including social media accounts, website, and other digital platforms.

### Interior Design Senior Project Executer

Senior Projects |2019 - 2021

- Conduct research for students
- Carry out senior projects from concept design, plans, sections, ceiling, tiling , plumbing , hvac, electric circuit, landscape and 3d designs
- Provide private tutoring on the history of architecture and architectural perspective.

## EDUCATION

### Lebanese International University

Bachelors of Arts in Interior Design  
2015-2019

## TECHNICAL PROFECIENCY

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- 3d Max + vray
- AutoCAD (2D - 3D )
- Microsoft (word - powerpoint - excel)
- illustrator
- photoshop
- Canva
- square space
- meta suite
- SEO tools

## LANGUAGE

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- **Arabic** Native speaking
- **English** Fluent
- **French** Beginner

## SKILLS

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### Interior Design

- Architectural Modeling
- gold gilding on canvas
- 2D drawing
- Conceptual approach
- Spatial awareness
- Attention to details
- Project management
- Knowledge of materials
- Updated regularly with trends, changes, and new innovations
- Environmental and sustainability

### Social Media Marketing

- social media plan strategy + budgeting
- Meta suite
- Business manager
- campaign manager
- SEO

**Portfolio available upon request**