

S e r j i o Y a c o u b i a n

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Driven by a passion for problem-solving, strategic thinking, and innovation, I am focused on combining my business administration education with strong analytical and interpersonal skills to deliver impactful solutions. My goal is to contribute to management consulting firms by addressing complex business challenges, optimizing operations, and driving organizational growth. I am eager to apply my abilities in data analysis, leadership, and collaboration to help clients succeed in an ever-evolving business landscape.

E D U C A T I O N

BA in Business Administration / 2023-2026

Haigazian University, Beirut

I am currently pursuing a Bachelor of Business Administration degree, where I have developed a diverse skill set through various courses. In Accounting and Finance, I learned how to analyze financial statements, manage budgets, and assess investment decisions. Statistics and Operations Research equipped me with quantitative tools for data analysis and decision-making. From Marketing Management, I gained insights into consumer behavior and strategic branding. The Computer Science and Management Information Systems courses taught me advanced Excel skills for data organization, analysis, and visualization. Managerial Economics, along with Microeconomics and Macroeconomics, enhanced my understanding of market dynamics and economic decision-making. Lastly, Business Management provided me with a strong foundation in organizational behavior, strategic planning, and effective leadership. These courses collectively prepare me to analyze business challenges and deliver informed solutions.

C e r t i f i c a t i o n s

- Fundamentals of Digital Marketing (Google)
<https://skillshop.exceedlms.com/student/award/aUtN29Zx3Dp2pSMwerJH8sDR>
- Data and Business Process Modeling with Microsoft Visio
<https://www.coursera.org/account/accomplishments/verify/PF8JVKSOTB4>
- Business Analysis Fundamentals (Microsoft)
<https://www.coursera.org/account/accomplishments/verify/ELQME4M5T3GF>
- Data for Business Analysts with Microsoft Excel
<https://www.coursera.org/account/accomplishments/verify/HKW43XKRH473>

Through these courses, I gained a solid foundation in business analysis and problem-solving, learning to identify the root causes of issues by tracing them back to their origins. I developed a client-centric mindset, understanding that clients value solutions over products and focusing on delivering what truly meets their needs. Additionally, I enhanced my data analysis skills using Excel, including organizing, cleaning, creating pivot tables, and designing clear graphs and visualizations to make data more accessible and actionable.

WORK EXPERIENCE

Waiter / Al Mandaloun, Beirut

09/2023 - 09/2024

I led a team of servers to ensure high-quality dining experiences, managed daily operations, and coordinated with kitchen staff to deliver timely and accurate orders. My role also involved handling customer inquiries, resolving issues, and maintaining a high standard of service, contributing to efficient restaurant operations. Through this experience, I developed strong skills in customer service, communication, organization, and team leadership, all of which have enhanced my ability to manage tasks efficiently and provide exceptional service.

Private Tutor

09/2022 - 09/2023

I provided one-on-one academic support, tailored lesson plans to meet individual learning needs, and helped the student improve the understanding of subjects. I also monitored progress, offered constructive feedback, and provided a positive learning environment to enhance student performance and confidence. Through this experience, I developed skills in personalized instruction, active listening, problem-solving, and adaptability, all of which have strengthened my ability to support individual growth and foster academic success.

VOLUNTEER EXPERIENCE

Sunday/Summer School Teacher / Armenian Evangelical Church of Achrafieh 07/2022 - 07/2023

Led activities focused on personal development, teamwork, and creative engagement in summer school and Sunday school settings. Organized games, supervised students, and fostered a positive, supportive atmosphere that encouraged social interaction, values-based learning, and personal growth. Developed strong skills in leadership, planning, collaboration, and mentorship, with a proven ability to create engaging, inclusive learning experiences and manage diverse groups. These experiences have honed my ability to drive team cohesion, manage projects, and guide individuals toward their goals, all of which are directly applicable to management consulting.