

# Beatrice J. Accad

Senior Urban Planner – Project Manager

[www.linkedin.com/in/beatriceaccad](https://www.linkedin.com/in/beatriceaccad)

[beatrice.accad@gmail.com](mailto:beatrice.accad@gmail.com)

00961 3 121312

## PROFESSION

Project Manager,  
Project Coordinator,  
Urban Planner,  
Architect

## LANGUAGES QUALIFICATIONS

- English, Arabic,  
French, German.
- Bachelor's Degree in Architecture (June 2017)
- Master's Degree in Engineering Management (Dec 2024)

## PROFILE

With extensive experience in leading multifaceted urban projects, I have successfully aligned **stakeholder interests** with community needs to develop sustainable and innovative spaces. My expertise spans **project planning, resource optimization, and regulatory compliance**, ensuring efficient and cost-effective project execution. Skilled in **managing diverse teams** and **fostering collaboration** among key stakeholders, I have a strategic approach to urban planning, integrating **zoning regulations, land use distribution, and placemaking principles**. I look forward to leveraging my leadership and **project management skills** to contribute effectively to future planning initiatives.

## KEY EXPERIENCE

- Project Management
- Stakeholder Consultations
- Large-scale Urban Planning and Infrastructural Projects
- Adaptation of Planning Guidelines
- Interdepartmental Coordination
- AutoCAD
- ArcMap GIS
- MS Project
- Revit
- 3Ds Max
- Lumion

## LEBANESE AMERICAN UNIVERSITY

(January 2025 - Present)

- **January 2025 to present, Architecture Design X Final Year Project Co-teacher, School of Architecture and Design, Department of Architecture and Interior Design**
  - In my role as a co-teacher for the Architecture Design X Final Year Project, I collaborate with students in the development and execution of their architectural design projects. My responsibilities include providing feedback, mentoring, and supporting students in refining their design concepts and final presentations.

## RAS AL KHAIMAH MUNICIPALITY

(May 2019 - Present)

- **February 2022 to present, Senior Project Manager, Development Project 1 Ras Al Khaimah Town Planning Administration- UAE**
  - Development of RAK Guidelines and Planning Standards based on the Rules and Regulations of Dubai, and Abu Dhabi Codes, as a member of the Technical Committee consisting of HODs.
  - Collaborated with and led a team of 12 urban planners to deliver the Structural and Master Plan of Development Project 1 with an area of 200+ km<sup>2</sup>, starting with the proposal and implementation of the phasing strategies, and carrying the project to completion by collaborating with internal departments, external stakeholders, as well as governmental bodies.
  - Coordinated along with the Transportation and Traffic Department on the Etihad Rail Alignment Project that connects the different Emirates with several Infrastructural projects along its corridor such as the Terminal Passenger Station, RAK Cargo Station, and the Dry Port.
  - Development of the “Activation Plan” with different strategies of releasing and executing Development Project 1 through scenarios consisting of purchasing all properties, enforcing subdivision, or a hybrid option that looks into prioritizing focus areas with site specific constraints. The scenarios were evaluated based on their projected time of competition and resultant budgets.

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- **May 2023 to present, Senior Project Manager, SDP- RAK Visioning**
    - Served on the Steering Committee Core Team tasked with creating the RAK Visioning Plan (All details pertaining to specific years, strategies and action plans are confidential).
  - **December 2020 to February 2022, Senior Project Coordinator, Sector 7**
    - Led the planning team on the Sector 7 project covering an area of 300+ km<sup>2</sup>. The scope of work mainly aimed at densifying residential neighbourhoods and involved interdisciplinary technical and infrastructural coordination at the strategic and detail planning phases of different disciplines such as dry and wet utilities, hydrology, road design, and traffic engineering.
    - Developed comprehensive project plans outlining tasks, timelines, and resource allocations for the Dry Port Project. Implemented effective scheduling strategies to meet project milestones and deadlines among several key Stakeholders such as Etihad Rail, the Public Service Department (PSD) and the Municipality.
    - Coordinated with Ras Al Khaimah Economic Zone (RAKEZ) to facilitate the seamless integration of their Industrial Zone master plan within our planning boundary. This venture revolved mainly around weekly data exchange to verify that the traffic and utility load models meet the standards.

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**URBAN  
PLANNING  
INSTITUTE –LAU**

(January 2018 –  
April 2019)

- **Karm El Zeitoun - Beirut**  
My responsibilities as an Urban Planner included zoning analysis, infrastructure planning, and community engagement, ensuring the development aligned with sustainable and liveable urban principles while meeting the demands of a high-density environment.

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**MAROUN  
DACCACHE  
ARCHITECTS**

(January 2018 –  
April 2019)

- **Riverside Mixed Use Project- Sin el Fil**  
As a Junior Architect, I took part of the team designing and developing the Mixed-Use project, integrating residential, commercial, and recreational spaces to create a harmonious and functional environment. My role involved envisioning and executing innovative architectural solutions that blended diverse elements to enhance the overall appeal and functionality of the mixed-use development

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**PAUL  
KALOUSTIAN**

(June 2017 –  
December 2017)

- **Smart Centre - Armenia**  
I was involved in the execution package of the Smart Project in Armenia, focusing on preparing detailed drawings and technical documents. I also participated in the construction phase of Ballroom Blitz, assisting in site coordination and progress tracking. My role involved ensuring design compliance and supporting communication between stakeholders.

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**DW5 BERNARD  
KHOURY**

(June 2016 –  
September 2016)

- **Quasar Tower - Beirut**  
As an intern, I contributed to the design process of Quasar Tower by preparing conceptual drawings and diagrams. My work supported the development of design ideas and helped visualize key architectural concepts
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