# **Mohammad Mohammad**

Address: Saida, Lebanon Phone Number: +961-70641564

E-mail Addresss: mohammad@synan.cloud

### **OBJECTIVE**

# Seeking to gain practical experience in electrical system design, analysis, and implementation. **EDUCATION**

#### From 2018 to 2022

### **Istanbul Aydin University**

Istanbul, Turkey

Master's in electrical engineering (incomplete)

- Focused on subjects such as image processing, sensors, electromagnetics, power systems.
- Engaged in research and development projects, expanding technical knowledge across multiple engineering disciplines.
- Participated in an entrepreneurial startup competition, working on a prototype for cashier less stores in the Middle East

#### From 2013 to 2017

# **Near East University**

Nicosia, Cyprus

Bachelor's in electrical engineering

- Concentrated on renewable energy, electromagnetics, and control systems.
- Gained foundational knowledge in circuits, power grids, and electrical safety

### From 2010-2013.

#### Khalifa Bin Zayed Institute

Saida, Lebanon

Baccalaureate Technique in Electricity

• Completed 3 years of technical training in electrical systems and machinery, preparing for further academic studies

# **EXPERIENCE**

# From 2023 till present

# Founder | Kifkenna SaaS Platform

- Launched and managed "Kifkenna," a reputation and review management software tailored for local businesses in Lebanon.
- Spearheaded the development, design, and deployment process, delivering a user-friendly platform to help businesses monitor and improve their online presence.

### From 2022 till present

# Founder | Synan Web Solutions LLC

 Launched a custom web development company, delivering digital solutions tailored to client needs.

- Managed projects from inception to delivery, scaling operations through effective outsourcing and project management.
- Gained expertise in marketing strategies, client acquisition, and business leadership.
- Developed proficiency in various web technologies while leading diverse, high-impact projects.

## From 2017 till present

# **Electrical Engineering Consultant | Freelance**

- Provided consultancy on complex engineering projects across disciplines including renewable energy, IoT, and power systems.
- Applied coding skills to enhance system operations and automate processes, creating more efficient engineering solutions.
- Specialized in low-power systems, wireless communication, and electric vehicle infrastructure design.

# From 2020

# **ERP Consultant | Water Bottling Facility**

Niamey, Niger

- Led the development and implementation of an ERP solution for a water bottling facility.
- Worked closely with management to integrate inventory, production, and financial data into a unified system.
- Successfully navigated challenges related to infrastructure, team training, and system adaptation in a developing market.

# From 2019 till 2020

# Sales Associate | Real Estate

Istanbul, Turkey

- Generated over \$1,000,000 in sales within 8 months by applying strong relationship-building and sales psychology skills.
- Collaborated with a high-performing sales team, refining negotiation strategies and enhancing client engagement.
- Developed marketing content and advertisements using Photoshop and digital tools, driving client interest and conversions.

#### In Summer 2015

# **Summer Training | Staunch Machinery**

Saida, Lebanon

- Gained hands-on experience in the design and assembly of electric boards for power generators.
- Collaborated with the team to understand and implement custom electrical solutions tailored to client requirements.
- Enhanced knowledge of power generation systems and industrial electrical engineering practices.

# **SUMMARY SKILLS**

Languages: Fluent in English, Arabic, decent in Turkish with basic knowledge in French.

**Electrical Engineering:** Power systems, solar and renewable energy, electromagnetics, low-power systems, image processing, IoT, sensors, electric vehicles, and machinery.

**Web Development:** HTML, CSS, JavaScript, WordPress, e-commerce, UX/UI design, and responsive development.

**Sales & Marketing:** Client relations, negotiation, sales strategy, Photoshop, digital marketing, ad creation, and testing.

**ERP Systems:** ERP development, system integration, inventory management, production workflows, and financial systems.

**Project Management:** Business strategy, outsourcing, leadership, client engagement, and cross-cultural communication.

# References

Upon request