YASMINE **CHAMSEDDINE**

Graphic Designer | UI/UX Designer
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https://www.behance.net/yasminachamsed

Passionate and detail-oriented graphic design student with hands-on experience in branding, packaging, and user-centered design. Eager to contribute creative thinking and visual problem-solving to a collaborative design team. Seeking opportunities to grow professionally in graphic design or UI/UX roles through internships, part-time, or full-time work.

EXPERIENCE

MAY, 2024 – SEP, 2024
PART TIME CLIENT SERVICES & ADMINISTRATIVE ASSISTANT, VISION ECTC SARL

- Assisted customers by answering inquiries and providing product information.
- Gained strong communication skills by engaging with customers daily.
- Provided general administrative support, including organizing tasks and schedules.
- Assisted with basic design tasks, including editing and adjusting visuals used in promotional materials.

SELF-EMPLOYED | [FEBRUARY,2025] — PRESENT
FREELANCE GRAPHIC DESIGNER

- Designed a logo and product label for a shoe foaming cleanser brand, ensuring a clean and modern aesthetic.
- Currently working on a website design to establish the brand's online presence and to enhance user experience..
- Ensuring brand consistency across packaging and digital assets.
- Collaborating with the client to refine designs and deliver high-quality branding solutions.

EDUCATION

EXPECTED 2026(ONGOING)
BACHELOR OF ARTS IN GRAPHIC DESIGN, LEBANESE INTERNATIONAL UNIVERSITY (LIU)

COMPLETED [SEPT,2024]
GOOGLE UX DESIGN CERTIFICATE, COURSERA.
COVERED USER RESEARCH, WIREFRAMING, PROTOTYPING, AND USER-CENTERED DESIGN USING FIGMA.

SKILLS & TOOLS

- **Design Software:** Adobe Illustrator, Photoshop, InDesign , XD, After Effects, Premiere, Figma
- **UI/UX Tools:** Wireframing, Prototyping, User Research
- **Design Skills:** Branding & Visual Identity, Logo Design, Typography, Layout Design, Packaging Design, Visual Composition, Color Theory
- **Web Design:** Website Layouts, UI Components, Visual Hierarchy, Basic UX Principles
- **Soft Skills:** Communication, Time Management, Teamwork & Adaptability, Problem-Solving, Organizational Skills, Attention to Detail