

NESRIEN ALNABULSI

EXPERIENTIAL & ARCHITECTURAL DESIGNER

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EXPERIENCE

Spatial Experience Designer - Pfizer holiday party - Contract **March 2024 - Jan 2024**
Torrid 2024 casting call - Contract
Tinsel Experiential - New York, NY

- Created design files for production/sourcing team on communicating with external vendors
- Assisted with Creative decks, display design, while maintaining visual/branding design guidelines
- Created floorplans, layouts, and renderings using 2D & 3D design files

Store Designer **Oct 2022 - March 2024**
3D Retail Design assistant
Squishable Inc - New York, NY

- 3D modeled and drafted floorplans for over 40 stores and 13 holiday markets
- Implemented corporate visual merchandising directives in 40 stores, including tasks such as propping, product placement, and the installation of graphics, vinyl, and signage
- Coordinated with Visual Merchandising to schedule and oversee new store opening
- Coordinated with vendors and suppliers to maintain timelines, quality, and cost-effectiveness
- Developed creative concepts for retail display challenges
- Created floorplans, elevations, and detailed drawings to present and support design concepts

Squishable x FIT Exhibition: The Design Of Comfort

Art directed and coordinated the exhibit with the spatial experience design department as an Alumni.

Junior Showroom Associate in Sourcing and Marketing **Nov 2021 - Oct 2022**
Karen Pearce Global Direct | Manhattan, NY

- Produced renderings and visualizations using Adobe Creative Suite and sketchup
- Created sales and purchase orders
- Created designs and prepared FF&E presentations for clients
- Developed design concepts, mood boards, and presentations

Showroom Assistant / Library Associate **Oct /2019 - Nov /2021**
Michael Halebian & Co. Inc. | Manhattan, NY

- Maintained materials library and updated vendor catalogs/pricelists and sample orders
- Provide administrative support for sales and management.
- Assisted clients with showroom selections, including colors, and different finishes

SKILLS

Sketchup	Auto Cad	Microsoft office	Sourcing	FF&E
Adobe Suite	Enscape	Merchandising	Styling	Presentations

EDUCATION

Bachelor Of Fine Arts - Spatial Experience Design	2023
Associate of Applied Science - Interior Design	2021