

# AREEJ BALLAN

FASHION DESIGNER

Email: ballanareej28@ gmail.com

Instagram: @unarchivedd\_\_

Phone: +961 81 715 160

## EDUCATION

**Bachelor of Fine Arts in Fashion Design** (*with honors*)  
LAU x ELIE SAAB (SArD, Lebanese American University)

September 2019 – June 2024

- Premise in Fashion History and Theory: Developing a manifesto that reinterprets Arab dress traditions to challenge colonial perspectives in fashion.
- Gained hands-on experience in Bio Design, Fashion Design Studios, Tailoring and Draping, Fashion Photography, Digital Media, and Figure Drawing.

**High School Diploma**  
SABIS - Riyadh, Saudi Arabia

September 2005 - May 2019

## PROFESSIONAL EXPERIENCE

**Bokja Design Studio - Production Manager & Designer**

July 1, 2024 – Present

- Overseeing sourcing, production, and photoshoots for the wearables department.
- Managing atelier operations to maintain workflow efficiency and quality standards.
- Costing and budgeting by crunching data from SAP (ERP system) in Excel.
- Researching and sourcing fabrics to develop collections from initial research to print engineering and full production cycle.

**MEAN Consultants – Internship**

January 15 – August 31, 2023

- Conducted design and business research for Bokja Design Studio, including building collection narratives through archival research, market and competitor analysis, benchmarking, and sustainability studies.
- Assisted in technical and editorial collection shoots.
- Contributed to UNEP fashion sustainability research in the Middle East through workshops such as WASFA.

## WORKSHOPS

**Zero Waste Fashion: An Eco-Design Marathon UNEP X LAU**

May 23-25, 2022

Designed zero-waste garments using paper folding techniques and attended lectures on sustainable fashion practices.

**UNEP X LAU | WASFA Black Friday Challenge**

November 21-24, 2022

Created upcycled garments from various archetypes.

**CLO3D Workshop by Philippe Riachi**

December 17-20, 2022

Developed digital patterns and garments using CLO3D software.

## SKILLS & PERSONAL

**Languages:** Arabic (native) ; English (fluent) ; Turkish (beginner).

**Software:** SAP ERP System (intermediate), Adobe Photoshop, Illustrator, After Effects, InDesign (intermediate), CLO3D & PAD System (beginner).

**Skills:** Decision-making & leadership, research, procurement, sourcing, production, and photoshoots, Costing and budgeting, Pattern Making & Tailoring, Draping, Bio Design, Fashion Design Studios, Fashion Photography, Digital Media, Figure Drawing, and Mix Media printing making- mainly digital printing, block printing, and cyanotype.