

about

Designer/Illustrator/Animator

As a graphic designer with a strong passion for illustration and animation, I bring a versatile and creative approach to every project. With experience in both corporate agency settings and freelancing on more creative illustration and animation projects, I thrive in diverse environments.

I'm committed to infusing my creative vision into all my work, delivering dynamic and engaging designs that connect with audiences across various industries.

education

Class of 2021
**American University
of Beirut - Beirut, LB**
BFA in Graphic Design

Class of 2017
**American Community
School of Beirut - Beirut, LB**
High School Diploma

courses

October - November 2023
**Khallata Design
Studio - Beirut, LB**
Animation Program

languages

English (fluent) & Arabic (native)

work experience

VML

Graphic Designer
Nov 2023 - March 2025

Jr Gr. Designer
October 2021 - Nov 2023

- led end - to - end design process for multiple high-impact marketing campaigns.
- worked on a wide range of projects including branding, social media, and motion graphics.
- collaborated with a design team on the creation of effective visuals to enhance marketing efforts.

Khallata Studios

Intern Animator
January 2023 - April 2024

- collaborated on storytelling and planned out storyboards for mutiple scenes.
- worked on the designs and rendering of 3D characters on blender software.
- created sketches for different environments for multiple scenes included in the animation.

Raseef 22

Intern Designer
March 2021 - July 2021

- Initiated the rebranding of the companies social media platforms, improving interest & visual appeal.
- worked on designing digital marketing campaigns on social media, both static and animated.

Freelance

UCL - Designer/Illustrator - July 2021
Branding of full campaign project, that included graphic and illustrative designs.

Hera - Clean Up Artist - December 2021
Clean up artist for a short film animation.

Ayadi Gourmet - Animator - April 2022
Animated full film; from character design to story board and final animation.

toolkit

Visual
Illustrator
Photoshop
Indesign

Motion
Blender
After Effects

Interactive
Basic HTML + CSS
Figma