

YARA EL HKAYEM

yme09@mail.aub.edu | +961 81120538 | Batroun, Lebanon | <https://www.linkedin.com/in/yara-el-hkayem/>

EDUCATION

American University of Beirut (AUB)

Aug. 2022 – Dec. 2025

- Bachelor's Degree: Business Administration with a concentration in Finance at Olayan School of Business (OSB).
- Awarded the USAID scholarship and ranked 5th, and 10th on the Dean's Honor List.
- Cumulative GPA: 3.7/4.0 .
- Member of the Higher Education Scholarships Club, 180 Degrees Consulting Club, and AUB Consulting Club.

Collège des Sœurs des Saints-Cœurs, Lebanese Baccalaureate in Economics and Sociology

Sept. 2015 – May. 2022

- Graduated with honors with a school average of 17.33.

PROFESSIONAL EXPERIENCE

PwC Core Assurance Intern

June 2024 – Aug. 2024

- Assisted in tasks within the auditing of multiple firms in various industries, mainly in insurance.
- Performed casting and cross casting to firms' financial statements

Olayan School of Business Tutor

Oct. 2023 – Dec. 2023

- Tutored Financial Accounting at the Undergraduate Unit at the Olayan School of Business.

Simple-A Tutor & Private Tutor

May. 2023

- Tutored Financial Accounting to 8 students and Macroeconomics to 10 students.
- My students ended up having high grades in both courses.

EXTRACURRICULAR EXPERIENCE

7th Edition of the AUC International Case Competition, Global winner

Feb. 2025

- Competing as Cedar Consulting, my team and I tackled a real-world case on ElAraby Group, delivering strategic solutions for growth, competitive edge, and supplier relationship optimization.

CBS Global Case Competition, Participant

Dec. 2024

- Solved a business case about Danish newspaper Berlingske, and placed in the top 17% of 40 teams participating.

Boston University Susilo Business & Ethics case competition, Participant

Dec. 2024

- Created a strategy for Thynk that optimizes and scales its operations in the US by partnering with Tech giant Sony.

Global Microfinance Case Competition, Participant

Aug. 2024

- Created a strategy for CHAIN Uganda that aims to increase its revenues while expanding its reach and credibility.
- Qualified and won campus heats presentations, then presented the strategy in global heats in front of GMCC representatives.

BCG Strategy Consulting Job Simulation on Forage, Certificate.

June 2024

- Advised Company X on profit decline, conducting market research and building an Excel model for profitability

Pfizer x IISE Case Competition, Participant.

Apr. 2024

- Participated in solving a supply chain case where my peers and I had to strategically distributed medication packs within Middle Eastern countries during the Covid-19 pandemic in 2020.

Design2Transform, Participant.

Apr. 2024

- Handled the financials and cost & revenue forecasts of NEO-AI, a prototype of an app that integrates all AIs into 1 platform and helps users use the best AI model for any specific task given.

Strategy& Case Competition, Participant.

Mar. 2024

- Solved a Mergers & Acquisition business case in a team of 4 and presented the solution to executives from Strategy& and the AUB Consulting Club.

180 Degrees Consulting Case Competition, Winner

Mar. 2024

- Developed a short-term strategy to increase revenues of a GCC client, securing the 1st place and People's Choice Award in the 2024 edition of 180 DC AUB case Competition.

International Business Case Competition Program, Trainee

Jan. 2024 – Present

- Selected as a Case Competition Trainee to handle the financial aspect of Business Cases out of 194 applicants.
- Worked on solving 46 business cases that handled many aspects of Business operations, such as Profitability and Growth.
- Attended weekly trainings tackling in depth business case solving and an intensive training week to learn how to perform overview, analysis, recommendations, impact, risks & mitigations.
- Won the 12-hour Divisional Case Competition and placed second overall among 8 competing teams.
- Won the 7-hour Divisional Case Competition and People's Choice and placed second overall among 8 competition teams.

SKILLS & PERSONAL

Languages: Arabic (native), English (fluent), French (proficient)

IT: Office Package (Word, Excel, PowerPoint), Financial Modeling, Financial Forecasting and valuation, Visual Basic.

Qualities & Skills: Analytical thinking, Problem Solving, Case Solving, Leadership, Teamwork, Presentation Skills.