

#### Education:

<b>American University of Beirut- Olayan School of Business</b> <i>Bachelors in Business Administration- Marketing Concentration</i>	<b>Beirut, Lebanon</b> Aug. 2022– May. 2025
<b>Saint Mary's Orthodox College</b> <i>Lebanese Bachelorette in Sociology and Economics with Distinction</i>	<b>Beirut, Lebanon</b> Sep. 2007– Jul. 2022

#### Professional Experience:

<b>Remote Marketing Research Intern, AABDCEGYPT, Alexandria, Egypt</b> <ul style="list-style-type: none"><li>Conducting a comprehensive market study to assess the feasibility of opening a consultancy and marketing agency branch.</li><li>Exploring strategic partnership opportunities and developing an action plan, including investment estimates and potential revenues.</li><li>Delivering a final report and presentation summarizing key insights, and recommendations for successful business expansion.</li></ul>	Jan. 2025– Mar 2025
<b>Marketing Research Intern, DigiLance, Beirut, Lebanon</b> <ul style="list-style-type: none"><li>Conducting literature reviews on marketing theories and industry reports in the Middle East.</li><li>Contributing to research design, data collection, and analysis using surveys, interviews, and statistical tools.</li><li>Collaborating with teams on pitches, presentations, and strategy design to deliver actionable insights.</li></ul>	Jan. 2025– Present
<b>President of AUB club, Lebanese Red Cross Youth Sector, Beirut, Lebanon</b> <ul style="list-style-type: none"><li>Collaborated closely with the Youth Sector Administration and managed all the members of the club</li><li>Supervised the work of the committee members and subcommittees.</li><li>Developed and executed the annual action plan and training path.</li></ul>	Jul. 2023– Sep. 2024
<b>Sales and Marketing Intern, Accor- Hotel Movenpick Beirut</b> <ul style="list-style-type: none"><li>Supported the sales team in preparing sales contracts and attended client meetings</li><li>Monitored and replied to online reviews and collaborated with other departments with their respective reviews</li><li>Conducted market research and analyzed marketing data to provide insights to improve campaign effectiveness</li></ul>	Jun. 2024– Jul. 2024
<b>Telesales person, Chinahub, Beirut, Lebanon</b> <ul style="list-style-type: none"><li>Facilitated customer service by managing orders, inquiries, and resolving issues to ensure client satisfaction.</li><li>Assisted in recruitment and training, helping build an efficient sales team.</li></ul>	Nov. 2023– May. 2024

#### Extracurricular Activities:

<b>Cofounder and Member at Large, AUB Marketing Association</b> <ul style="list-style-type: none"><li>Organizing workshops and competitions on marketing, digital marketing, and sales.</li><li>Setting content schedules, working on the content and design of our socials.</li><li>Being the connection between all cabinet members and helping out with all their tasks.</li></ul>	Aug. 2024– Present
<b>Marketing Coordinator &amp; Production Coordinator, AUB theater initiative</b> <ul style="list-style-type: none"><li>Managed Instagram and tiktok page and created content for both.</li><li>Set up the production office and the set, organized equipment, supplies, and crew.</li></ul>	May. 2024– Jun. 2024
<b>Volunteer Coordinator, The Women of Wellness Club AUB</b>	Aug. 2024– Present
<b>Head of Sponsorships and Sub Team Leader of a team AUB Rally Paper</b>	Apr. 2024– Apr. 2024

**Skills**

**Functional Skills:** Excel, Word, PowerPoint, CapCut, Canva, TikTok, Instagram.

**Soft Skills:** Leadership, Multi-tasking, Observation, Communication, Decision-making, Problem Solving, Teamwork, Flexibility.

**Language:** Arabic (Native), English (Bilingual), French (Advanced)

**Interests:** Volunteering, Business, Media, Sales.

#### Certificates

- Citizenship award during school Graduation (2022)
- LAU MUN participation certificate (2021)
- Delf B1 (2021)