Shahd Khiami

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EDUCATION

Lebanese American University, Beirut, Lebanon — B.F.A. in Graphic Design 2023 - 2027
- Minor: Animation
- Professional Electives: Principles of Animation, 2-D Animation
- Club Membership: Design Club

Rawdah High School, Beirut, Lebanon — Lebanese Baccalaureate, Life Sciences 2020 - 2023
- Grade: Honors

WORK EXPERIENCE

Social Media Designer, Takamulcom Jun 2024 - Current
- Designed engaging graphics, animations, and videos for social media campaigns across multiple platforms.
- Managed social media aesthetics by maintaining a cohesive visual style aligned with brand guidelines.
- Managed accounts for several business that work with the company such as 961 Logistics and iSecure.

Graphic Designer, edUKate Hub Aug 2024 - Current
- Developed and implemented brand identity guidelines to ensure consistency across all digital media.
- Designed visually compelling brand assets, including logos, color palettes, and typography systems.
- Developed and executed social media strategies to grow engagement, followers, and conversions.
- Managed content calendars and scheduled posts across multiple platforms.
- Created high-quality graphics, videos, and written content tailored for platform-specific engagement.

VOLUNTEER & EXTRACURRICULAR ACTIVITIES

Participant, UN Global Compact 2022 - 2023
Advocated for Sustainable Development Goal (SDG) 5 pertaining gender equality and proposed a business model for a project that supports women entrepreneur.

Volunteer, Alwan Organization 2020 - 2022
Participated in civic and deforestation initiatives.

SKILLS & WORKSHOPS

Skills: Adobe Creative Cloud (Illustrator, Photoshop, InDesign, & After Effects), Procreate, Microsoft Office, Google Workspace.

Workshops: .Embroidery Workshop with Salim Azzam.
        .Risography Workshop at the Lebanese American University (LAU).

LANGUAGES

Arabic (Native Proficiency), English (Full Proficiency), and French (Basic Proficiency)