

Nour Al-Fakih

Emerging Business Strategist

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Summary

Methodical and visionary, with a keen interest in the unseen systems and strategies that shape modern markets. Currently building a foundation in International Business Management with a focus on **novelty, continuous evolution, and cultural intelligence**. Passionate about how psychology and mysticism intersect with commercial strategy, shaping deeper and more intuitive business insight.

Education

Bachelor of Business Administration in International Business Management

Lebanese International University, Tyre — Expected Graduation: February 2026

- Developed core competencies in **cross-cultural communication, market analysis & research, and organizational behavior**
 - Currently studying the intersections of **mysticism, human behavior, and commercial incentives**, aiming to merge them into a **psychological framework** that drives business decisions.
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Projects & Initiatives

- **Self-Initiated Case Studies:** Analyzed and synthesized patterns across personal connections to understand **emotional behavior** in decision-making, focusing on **psychological forces** at play behind choices.

- **Personal Branding Experiment:** Used **literature** and **art** as mediums for psychological reflection and communication, creating a unique personal branding approach that blends creativity with strategy.
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Work Experience

Cashier | *Time Square Centre* — Tyre
March 2024 – Present

- Operated **POS Minerva** for processing sales, managing customer transactions, and reconciling cash drawers at the end of each shift.
- Managed **inventory** by accurately inputting data into the POS system and assisting with restocking.

Tutor — *Private Lessons (Part-Time)*
October 2020 – November 2023

- Delivered **English as a secondary language lessons** and **academic tutoring** in other subjects, helping students improve their grades throughout the year.
 - Provided **mentorship**, offering **personalized learning techniques** and emotional support to help students navigate challenging subjects.
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Certifications & Training

INJAZ Lebanon – Diploma of Completion 2025

Completed a CPD-accredited youth entrepreneurship program focused on business foundations, innovative thinking, and financial literacy.

- **Power BI Certificate** (*CPD Approved*) – Practical training in business intelligence dashboards, data visualization, and real-time analytics
- **Excel Certificate** (*CPD Approved*) – Advanced skills in data modeling, pivot tables, and business automation tools
- **Alteryx Certificate** (*CPD Approved*) – Proficiency in data blending, transformation, and automated analytics workflows

Key Skills

- **Analytical Thinking | Creative Problem Solving**
 - **Written Communication | Research | Observation & Insight**
 - **Cultural Awareness**
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Tools & Tech

- **Microsoft Office Suite | Google Workspace | Power BI | Notion | POS Minerva**
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Languages

- **Arabic** (Native)
- **English** (Advanced)
- **French** (Beginner)