

# Iman el sayed

## Personal information

**Date of Birth :**26/3/1999

**Address :** North Lebanon

70482469

[Imanesayed92@gmail.com](mailto:Imanesayed92@gmail.com)

<https://www.linkedin.com/in/iman-el-sayed-3a9996310>

## Skills

### Soft skills:

- Highly creative with excellent analytical abilities
- strategic and critical thinking
- Problem solving
- Strong communication, interpersonal and teamwork skills
- Time management
- Well organized
- Ability to multitask
- Fast learner and responsible
- Resilience and flexibility
- Highly approachable, trustworthy, patient and confidential

### Hard skills:

- Familiarity with digital storytelling and audience engagement techniques
- Proficient in Google ads, Google analytics, Google business suite, hubspot and SEO tools(e.g, SEMrush, Moz, Ahrefs)
- Proficiency in relevant software tools (e.g, WordPress, Adobe creative suite)
- Capability to establish with clients a good and respectful contact
- Up-to-date on the latest trends and technologies in digital marketing
- Ability to perform keyword research and implement SEO strategies in writing website content
- Proficient in Google ads, Google analytics, Google business suite, hubspot and SEO tools(e.g, SEMrush, Moz, Ahrefs)
- Able to conduct research and enhance brand visibility
- Familiarity with social media platforms and

**Objectif** Fresh Marketing graduate looking for an internship opportunity where I can apply my creativity while growing professionally.

## Experience

### Marketing and sales internship/AI Nada market

24Jul\_7Sep2024

- Promoting products, services and content over SM
- Set marketing plans
- Developing new SM strategies and campaigns
- Create content including text posts, blogs, stories, videos and images to use on SM
- Understand customer needs and implement solution-based selling strategies
- Manage SM account by scheduling posts and engaging with followers
- Analyze content performance and adjust strategies based on feedback and engagement
- Responding to customer queries in a timely and accurate way, via phone, email or chat
- Interacting with customers and dealing with customer's enquiries
- Gather customer feedback and share with our Product, Sales and Marketing teams
- Identifying customer needs and helping customers use specific features
- Follow up with customers to ensure their problems are resolved
- Providing support information and guidance to clients
- Create a unique, enjoyable and memorable experience for customers

### Private teacher/Maysaa course

5Feb2021\_4Mar2024

### Online chemistry teacher /We learn virtual academy

5Feb\_5Mar2024

### Marketing And English teacher internship/BLSC

26Oct\_26Nov2024

### Private teacher/Maysaa course

the ability to craft platform-specific content

- Proficiency in relevant software tools (e.g, Adobe premiere pro,Adobe creative suite,capcut )

- Marketing metrics and KPI

- TikTok ads

**Information:**

Word, Excel, PowerPoint,Outlook.

## Languages

**Arabic :** fluent

**French:** fluent

**English :** fluent

## Trainings

**Master AI tools workshop/Qafza**

11may2025

**Content writing workshop/Learn n'Digital**

23Jan2025

**SEO course/Roshd Virtual Academy**

15jul\_8Aug 2024

**Photoshop basic/Almismar**

29jul\_5Aug2024

**Digital marketing hackers club/Dr.AbdElHady school**

4jul2024

**English communication course/Elhoory's Center For Languages & Human Development**

20Jun\_14Jul2024

**English level 3/4/Abu Bakr Al-Siddiq institute**

20Apr\_6jul2024

**Video Editing Course**

2Nov 2023

**Life and technical skills with McKinsey**

21 Aug\_21Nov 2023

**WAYNorth with INJAZ**

7 Jun\_6Jul 2023

**TOT and Design thinking course**

5Feb\_4Mar2024

**Online teacher /WeLearn Virtual Academy**

5Feb\_5Mar2024

**HEALTH awareness instructor/Acted**

16 Dec 2022\_30Mar2023

- Spearheaded a team of teachers

- Giving awareness lectures about cholera and the importance of saving water to elementary public schools' students

## Education

**Content creation course/BAU**

13Dec2024\_14Mar2025

**Digital marketing course/Anera**

20Apr\_6jul2024

**Digital marketing diploma /Mushkat education**

4Mar\_21May2023

**M1 in Environmental science / Lebanese University**

23 Jan\_25Sep2023

**pharmacy assistant course/GIZ And in cooperation with lead healthcare consultancy Sep \_Dec2022**

**Bachelor in Chemistry/ Lebanese University faculty of Sciences**

July 2021

## Projects

- We create a content calendar

- We created a website using figma and wordpress

- I wrote videos scripts and filmed and edited marketing videos

- I made images using photoshop and illustrator