+961 71651324 Beirut, Lebanon razan.darwish@lau.edu

## **EDUCATION**

#### Lebanese American University, Beirut, Lebanon

**Expected Graduation May 2026** 

Bachelor of Science in Business with an emphasis in Marketing and a Minor in Advertising and Public Communication

#### Bilal Fahs High School, Lebanon

2023

Lebanese Baccalaureate, Life Science Section

# **WORK EXPERIENCE**

Daily Fit 2023

- Worked as social media representative in an online clothing store.
  - 1. Maintained positive relationships with customers, ensuring high levels of satisfaction.
  - 2. Implemented content strategies to meet current market demands.
  - 3. Efficiently processed orders and addressed customer needs.

#### **EXTRACURRICULAR ACTIVITIES**

## Lebanese American University, Beirut, Lebanon

2023-2025

- Volunteer in several events at LAU
- Member of event organization club and music club

#### NGO: Ahla Fawda Oct-Nov 2024

- Organizing donations
- Distribution of food and hygiene kits
- Served meals
- Recycling

## **CERTIFICATIONS**

Google Ads Apps Certification
Digital Marketing- HubSpot academy
Unleash Your Creativity Competition
May 2025

# COMPUTER SKILLS

Microsoft Word, Excel, PowerPoint, and Access

# **LANGUAGES**

Fluent in English and Arabic