

SENIOR GRAPHIC DESIGNER



- (P) Beirut, Lebanon
- 71 529 113
- **Lebanese**
- 4-08-1991
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- **in**) Amani Dokmak

LANGUAGES

ARABIC ••••
ENGLISH ••••
FRENCH ••••

(XXX) INTERESTS

- Traveling & Learning New Cultures
- Photography
- Attending Creative Workshops
- Surrounding Myself with Positive and Passionate People
- Listening to Music



SKILLS

- Design Tools
 Ps · Ai · Id · Ae · Xd
- Print & Packaging
 PKG Design · Prepress · CMYK · Dielines
- Concept & StrategyBranding · Concepts · Art Dir. · Promos
- Coordination
 Suppliers · Prod. Flow · Briefing

ABOUT ME

Visionary and experienced Senior Graphic Designer with over 8 years in the creative industry, specializing in packaging, branding, and digital media. Known for blending innovation with functionality, and for delivering aesthetically impactful and technically precise design solutions across platforms. Adept at managing cross-functional projects, leading creative direction, and collaborating with multidisciplinary teams to enhance brand visibility and user experience.



EDUCATIONS

Lebanese University, Faculty of Fine Arts and Architecture, Hadath, Beirut.

2015 - 2014 Master 2 degree

Visual communication design and Multimedia My M2 senior project was Animation based. The 4-minute animation highlighted how modern Lebanese songs emphasize the singer's appearance over their vocal talent

2014 - 2013 Master I degree in Graphic Design

2013 - 2012 License in Graphic Design

My senior project was about the behavior of lebanese people while driving their car.



WORK EXPERIENCE

2023 - Present SENIOR GRAPHIC DESIGNER AT GANDOUR COMPANY

Develop creative concepts and visuals across packaging, digital, and printed media while ensuring alignment with brand guidelines, including leadership in designing chocolate packaging for flagship brands such as Yamama, Tarboosh, and Unica

Collaborate with marketing, social media, and QA teams to produce compelling digital content and keyline packaging designs.

Manage full packaging design process from concept to print, including color proofing and supplier coordination.

Ensure all designs are industrially executable and maintain high visual standards and technical accuracy.

2022 - Present FREELANCER PACKAGING DESIGNER AT AANI & DANI CHOCOLATIER / Saudi Arabia

Work closely with design and marketing teams to develop packaging ideas that best suit clients' needs.

Packaging designer responsible for designing effective attractive, and safe packaging for chocolate products.

2021 - 2023

SENIOR GRAPHIC DESIGNER AT TOP PACK ONE Cardboard and Corrugated Packaging Company Bekaa, Taanayel, Industrial Zone.

Worked on branding, social media visuals, and client-based print design projects, including full packaging development for cardboard and corrugated products across various industries.

Delivered creative solutions for a range of industries including food, retail, and events.

2015 - 2021

JUNIOR GRAPHIC DESIGNER AT MSAED PRINTING PRODUCTION / Zahle, Lebanon

Meeting clients to discuss the business objectives and requirements of their needs.

Producing new ideas and concepts and developing interactive design.

Working with different Organizations located in Bekaa (GVC, UNHCR, LARI, MEDAIR, MSF...) on designing and printing productions



AWARDS

November 17.2020 Participation in a competition to deisgn a postage stamp on the occasion of the 2020 International Anti-Corruption day organized by the UNDP and Liban post (selected between the top 10 designs)