

# Soukainah Alaouie

## Graphic Designer

78 93 71 05

soukainahalaouie@gmail.com



As a passionate graphic designer, I thrive on creativity and the power of visual communication. With a keen eye for detail and a commitment to excellence.

## Experience

### Branding Toolkit for Cure City

Developed a branding toolkit for a fictional family therapy center, Cure City. Designed logo, brochure, stationery, cover letter, posters, and website ads. Created promotional items including a billboard, mug, book, pen, and stamp. Designed a user-friendly website prototype to enhance client engagement.

### Project Self-Help Book

Authored a self-help book based on real people's stories. Designed the layout, selected colors, typography, and book title. Created an invitation letter and bookmark as supplementary materials.

## Education

Ba In Graphic design

## Software skills

Illustrator	95%
After effects	90%
Photoshop	90%
indesign	85%

## Skills

Creative problem-solving.  
Brand identity and marketing design.  
Experienced in brand identity design, including logos and marketing collateral.

## Languages

English	Fluent
Arabic Native	Fluent