



# SANDY AL HELOU

MARKETER

Business marketing student who's eager to gain experience in the marketing field while demonstrating my communication abilities and dedication to success in order to create powerful marketing materials.

## FORMAL EDUCATION

- 2021-2024    BS IN BUSINESS MARKETING  
USEK, KASLIK
- 2007-2021    GENERAL SCIENCE BACCALAUREATE  
COLLEGE SAINT JOSEPH, ANTOURA

## QUALIFICATIONS AND CERTIFICATES

- 2024 TO    WOLF OF BEY  
PRESENT    ■ TRAINING SESSIONS

## WORK EXPERIENCE

- 2023            INTERN IN THE MARKETING DEPARTMENT  
                  HAPPY WALL, ZOUK MOSBEH
- Amazona showroom uplifting project (lead)
- Marketing plan (shadowing)
- Website upgrade suggestion and comparison with chosen competitors (shadowing)
- Assist with events development and preparation

## OTHER JOB EXPERIENCES AND SKILLS




- 2021-PRESENT    FREELANCE FACE MODEL
- 2022            HOSTESS  
                  DIFFA, MONOT, BEIRUT

LANGUAGES  
FRENCH  
ENGLISH  
ARABIC

INTEREST  
DANCING  
MODELLING  
TRAVELLING

TECHNICAL SKILLS  
MS POWER POINT  
MS EXCEL  
MS WORD

## CONTACT

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