# **Daniel Nasr**

Junior Data Analyst



+96181704592



dsn20008@students.aust.edu.lb

#### **PROFILE**

Motivated and detail-oriented individual with a strong foundation in data analysis, visualization, and business intelligence tools. Proficient in Excel, Power BI, and Python for data cleaning, analysis, and visualization. Seeking to leverage analytical and problem-solving skills in a dynamic environment, contributing to data-driven strategies and supporting informed organizational decisions.

# **EDUCATION**

2021 - present American University of Science and Technology, Beirut, Lebanon

Bachelor of Business Administration in Management Information Systems

2018 - 2021 Maroun Abboud Secondary School

Lebanese Official Baccalaureate: Life Science

#### **EXPERIENCE**

10.2021 - present

Freelance Tutor(Primary, High School, and University Students) Self-Employed

Provided personalized tutoring services to primary, high school, and university students in a variety of subjects:

**Primary & High School:** Mathematics, Biology, English, Arabic, Philosophy, Civics, Economics and History.

**University:** Economics, Business, Mathematics, AI, Programming, and English.

- Designed tailored lesson plans to address individual learning needs, improving academic performance.
- Fostered an engaging and supportive learning environment, resulting in enhanced student understanding and confidence.
- Developed and sold high-quality educational materials and notes for students, further aiding their studies.
- Maintained consistent communication with parents and students to track progress and adapt teaching methods accordingly.

#### 07.2024 - 08.2024

## Transmed (Account Executive Internship)

- Advised clients across various channels on product options and offers.
- Performed regular store checks and applied the DPSM technique to enhance distribution, pricing, shelving, and merchandising.
- Met with clients regularly to understand their needs and provide tailored solutions, improving customer engagement and satisfaction.
- Utilized Excel and Power BI to issue detailed reports on sales performance and market trends, supporting data-driven decision-making.
- Coordinated with logistics and customer service teams to ensure smooth operations and high levels of client satisfaction across different trade channels.

#### 10.2021 - 01.2022

#### Mission235 - The Doers' Hub (Sales and Marketing Internship)

- Conducted lead generation activities, including cold calling and email outreach, resulting in a significant increase in potential customers for the company.
- Assisted in managing social media platforms, resulting in increased online engagement and visibility.
- Collaborated with the marketing team to develop promotional materials, resulting in successful marketing campaigns and increased sales.

#### 11.2023 - 01.2024

#### Calia Group - LC Waikiki (Sales Representative)

- Utilized strong product knowledge and assisted customers in finding clothing items that matched their preferences, resulting in increased customer satisfaction and sales.
- Consistently met or exceeded sales targets and goals set by the store, contributing to the overall success
  of the business.
- Provided excellent customer service to enhance the shopping experience, leading to repeat customers and positive reviews.

#### 04.2018 - 11.2018

#### Jardin d'amour (Waiter)

- Greeted and seated guests in a friendly and welcoming manner.
- Presented the menu and provided detailed information about menu items, offering recommendations when requested.
- Effectively upsold menu items and beverages, contributing to increased restaurant revenue and customer satisfaction.

## **LANGUAGES**

Arabic

English

## **SKILL HIGHLIGHTS**

- Strong Communication(written and oral skills)
- Microsoft Office Suite
- Successful Upselling and Cross-Selling
- Proficiency in Power BI & Excel (Reporting & Data Analysis)
- Teamwork and Collaboration
- Time Management
- Negotiation & Closing Deals
- Market Research & Competitor Analysis
- Sales Data Interpretation

#### **HOBBIES**

Reading Exercising Journaling