

Gaël Dagher

Beirut, Lebanon

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EDUCATION

Lebanese American University

Bachelor of Science in Marketing

Byblos, Lebanon

Sept 2022-May 2025

- CGPA: 3.5/4.0
- Relevant Coursework: Consumer Behavior, International Marketing, Marketing Strategy, E-Marketing, Business Data Analytics, Hospitality Marketing and Artificial Intelligence in Marketing.
- Dean's Distinguished List in Spring and Fall 2023.

Collège de la Sainte Famille

Baccalauréat Français, Specialized in Mathematics and Physics-Chemistry

Fanar, Lebanon

May 2022

- Graduated with distinction.

WORK EXPERIENCE

Deloitte & Touche (M.E.)

Part-time Brand Communications & Marketing Associate

Beirut, Lebanon

Sept-Nov 2024

- Lead a proactive brand enhancement initiative for all social media platforms.
- Contributed to the launch of the new website and to 80% of quarterly performance reports for D.com.
- Marketed brand leaders, partners and advocates and advanced their profiles.

Brand Communications & Marketing Intern

Jun-Aug 2024

- Updated all social media metrics in Deloitte Middle East, including the Paid Campaign Mastersheet.
- Worked on organic and paid social media campaigns, brand perception studies, analytics and metrics.

Byblos Fun Planet

Operations Intern

Byblos, Lebanon

Jul 2023

- Provided the operating and labor budgets for the department and evaluated employee performance.
- Lead initiatives to effectively improve and enhance the customer experience.

CERTIFICATIONS

Pix Certification for Digital Skill

Mar 2022

- Assessed 16 digital skills through a series of tests and challenges.
Credential ID: P-T42HGYWH

EXTRACURRICULAR AND VOLUNTEERING ACTIVITIES

SWIM Initiative

Volunteer

Lebanon

Jan-May 2024

- Participated in beach and community clean-ups and planning.
- Promoted environmental awareness and the importance of biodiversity preservation in marathons.

Consulting Club

Member

Byblos, Lebanon

Sept 2023-Present

- Completed a selective bootcamp of five 3-hour sessions aimed at sharpening case interview skills.
- Attended consulting case solving sessions.

Beirut Explosion Clean-Up

Volunteer

Beirut, Lebanon

Aug 2020

- Helped people affected by the explosion by every means, from cleanups to emotional support.

LANGUAGES, SKILLS AND INTERESTS

Languages: Fluent in French, English and Arabic

Computer Skills: Microsoft Office (PowerPoint, Word, Excel), Adobe Illustrator, Google Analytics and Sprinklr

Soft Skills: Communication, Professionalism, Leadership, Problem-solving and Time Management

Interests: Traveling, Cooking, Photography, Hiking and Skiing