

JENNY CHERFAN

I'm a recent Marketing & Advertising graduate with strong strategic thinking and a sharp eye for design, branding, and consumer trends. Adaptable and collaborative, I thrive in fast-paced environments where creativity and analytics intersect. I'm motivated to contribute meaningfully and continuously grow in a dynamic marketing or advertising role.

CONTACT INFORMATION

• +(961) 70 276 324
• jennycherfan@gmail.com
• Mazraat Yachouh, Metn, Lebanon

SKILLS

- Artistic and creative skills
- Computer skills (PowerPoint, Microsoft Excel, Photoshop, Illustrator, Indesign, Microsoft Word, Outlook, Canva)
- Communication and Listening skills

CERTIFICATES & COMPETITIONS

- Cosmaline Campus Craze Competition – Finalist June 24
- First aid training - Medbox - USJ Feb 24
- Social entrepreneurship program – EC2 - USJ Jan 23
- The secrets of leadership - FGM - USJ May 22
- DELF B2 - Aug 21
- UCMAS June 16 - June 19
- Fabriano Competition - 1st prize - June 18

LANGUAGES

- English (fluent)
- French (fluent)
- Arabic (native)

HOBBIES

- Painting / Drawing
- Photography
- Ukulele
- Reading

WORK EXPERIENCE

June 24 - Aug 24

Client Servicing Intern

- Worked on actual client briefs
- Planned and prepared social media content
- Developed activation ideas
- Researched trends and conducted benchmarking against category leaders globally, regionally, and locally
- Handled community management and tracked social media posts

June 23 - Aug 23

Sales Associate Intern

- Sold gold jewelry
- Verified authenticity of gold jewelry items
- Proactively approached and engaged with customers to understand their needs

EDUCATION

Marketing and Advertising major

*Saint Joseph University, Ashrafieh- Lebanon
Recent Graduate*

Cosmetic Arts major

*Currently enrolled at General director for vocational and technical education, Beit Chabab- Lebanon
Anticipated graduation spring 2025*

VOLUNTEER EXPERIENCE

Mar 12 - Dec 20

1st si for wolf group

Maronite Scouts

Jan 18 – Jan 19

Volunteered at their 'Wednesday market' to organize the donated clothes and food.

Bonheur du Ciel

**References upon request*