

REINE KASAB

graphic designer

ABOUT ME

I'm a senior graphic design student with a strong interest in creative problem-solving and storytelling through visuals. I enjoy working on branding, layouts, and digital projects that are concept-driven and thoughtful. I like paying attention to the little details, but I always keep the bigger message in mind. I'm also always curious, open to feedback, and excited to keep learning and growing as a designer.

EDUCATION

Bachelor of Arts in Graphic Design

Islamic University of Lebanon
2022 - 2025

SKILLS

| | |
|----------------------|------------------------|
| Creativity | <div><div></div></div> |
| Adobe Creative Suite | <div><div></div></div> |
| Detail-Oriented | <div><div></div></div> |
| Problem-solving | <div><div></div></div> |
| Time management | <div><div></div></div> |
| Adaptability | <div><div></div></div> |

LANGUAGE

- English
- Arabic

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EXPERIENCE

- Small Business Branding Support** 2025
Freelance / Personal Project
 - Helped a small business owner develop a clear and simple brand identity. Created a custom logo, selected colors, and delivered social media visuals while communicating closely with the client to reflect their vision.
- Kids' Candy Packaging Design** 2025
University Project
 - Designed fun, colorful packaging for a fictional candy brand aimed at children. The project focused on playful illustrations, bold typography, and strong visual appeal, resulting in a full packaging mockup with a bright, engaging style.
- Social Media Campaign - Concept Project** 2024
University Project
 - Created a full set of social media visuals for a fictional brand launch. Designed Instagram posts, stories, and highlight covers with a consistent aesthetic. Focused on engagement, branding, and visual harmony across platforms.
- Editorial Layout Design - Fiction Book** 2024
University Project
 - Redesigned the layout of a fiction book with a focus on typography and visual flow. The project involved selecting typefaces, creating grid systems, and designing chapter openers, resulting in a clean and engaging reader experience.

References available upon request.