

RAMI CHAHINE

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Proactive healthcare professional with a strong background in nursing and insurance settings, currently transitioning into marketing. Pursuing a Master's in Marketing & Communications to combine clinical insight with strategic marketing skills. Passionate about B2B marketing, content creation, and digital engagement, with hands-on experience in health insurance sales and managing my own Instagram page to drive customer leads and brand awareness.

EXPERIENCE

JANUARY 2023 – PRESENT

INSURANCE DELEGATE, GLOBEMED

- Coordinate between insurers, healthcare providers, and clients to enhance service delivery
- Managed claims processing and approvals, ensuring compliance with policies and regulations
- Review and assess claims for accuracy and policy coverage
- Provide customer support, addressing inquiries and resolving disputes efficiently
- Analyze claims data and reports to identify trends and improve processes

JANUARY 2024 – PRESENT

FREELANCE INSURANCE SALES & DIGITAL MARKETING, INSURE ME

- Sell individual health insurance policies, advising clients on the best coverage options for their needs
- Manage and grow a dedicated Instagram page focused on promoting health insurance solutions
- Handle inquiries, follow up with prospects, and close sales independently
- Manage and grow a dedicated Instagram page focused on promoting health insurance solutions.
- Continuously monitor competitor activity and market trends to refine messaging and positioning.
- Coordinate with insurance providers to resolve client issues and ensure timely processing.

JULY 2021 – DECEMBER 2022

REGISTERED NURSE, SAINT GEORGES MEDICAL CENTER

- ICU nurse in charge of critical patients, monitor, record and update vitals to note any significant health changes
- Incorporates patient teaching/discharge planning to promote optimal outcomes
- Provided insights on patient needs to support service development and promotional strategies
- Supported patient feedback collection and analysis to improve hospital branding and reputation

EDUCATION

OCTOBER 2024-PRESENT

MASTERS IN MARKETING & COMMUNICATIONS, ESA/ ESCP BUSINESS SCHOOL

- Brand Management & Business Strategy
- E-commerce & Social Selling
- Consumer Behavior & Market Research
- Corporate Communication & Public Relations

2018-2021

BACHELOR'S IN NURSING, LEBANESE UNIVERSITY

- Acquired comprehensive clinical and patient care skills, with hands-on experience in critical care and diverse healthcare settings.
- Ranked #4 in class with a score of 75/100

SKILLS

- Manage social media platforms: Facebook, Instagram, TikTok, X, LinkedIn
- Microsoft office: Word, Excel, PowerPoint
- Content Creation & Scheduling (Canva, Capcut)
- Customer service
- Team player
- Quick learner/Adaptability

LANGUAGES

Fluent in English, Arabic and French.